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Burdubai - UAE



SHABINA SHAIKH

DIGITAL MARKETING MANAGER

EDUCATION

2011

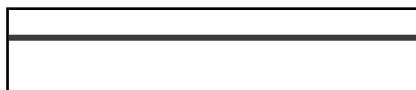
Architecture Assitanship

Gujarat Technological
University

2015

Bachelor Of InteriorDesign

Maharshi Dayanand University
-Ajmer Rajasthan



MY EXPERTISE

Professional Skills

- Social Media Management ●
- Google ads ●
- Graphic Design ●
- SEO ●
- Marketing ●
- content writing ●
- Video Editing ●

Personal Skills

- Leadership ●
- Team Work ●
- Integrity ●
- Loyalty ●

PROFILE INFO

I am a Professional Google certified Digital Marketer. Planning all social media and google ads according to budget and generating new leads through social media channels .marketing head for digital promotions and others. My communication skills are excellent, and I have a strong commitment to research.

WORK EXPERIENCE

2016 -2019

company secratory at DIFC company

DIFC - dubai

First point of contact for all
management.

coordinating between senior staff
Performing all admin duties



2019 - 2021

Blush and Bloom

Burdubai -
UAE

E- commerce Operations Manager

handling E commerce website .
handling social media ie facebook ,
instagram, onsite promotions
assisting in order processing



2021 - 2023

Bizquartz

business brokers

Karama -
UAE

Manager and Digital Marketing Head

managing online portal

handling all social media accounts,
facebook, instagram, linked in, email
campaigns, Google ads , google my
business.

Creating content and creatives for
monthly social media campaigns

Generating leads through Google ads
accounts and other channels

following up with customer inquiries