



SHUJA MUHAMMAD

**Personal Banking/Relationship
Officer/Sales and Services
Representative**

About Me

Enthusiastic professional banker with experience assisting customers with setting up new services, personal banking needs and relationship building. A strong history of interfacing with a diverse customer base to recommend appropriate banking products and drive customer success.



+971 52 672 2346



shujaawan007@gmail.com

LANGUAGE

- English
- Urdu

EXPERTISE

- Banking Sales
- Banking Operations
- Client Relationship
- Customer Handling
- Customer Retention
- Service Quality Management
- Personal Banking
- Portfolio Management

EXPERIENCE

Relationship Officer

Finmart Financial Services (Dubai, UAE)

Oct-2023- Present

Field of expertise:

- Credit Card Sales
- Personal Loan Sales
- Dealing on behalf of Abu Dhabi Commercial Bank (ADCB)

Sales and Marketing Executive

Vivid Associates.

Islamabad, Pakistan.

July 2022-July 2023

Self Employed at Vivid Associates, an Architectural firm located in Islamabad, Pakistan. My prime job description at Vivid Associates includes marketing and sales strategies, site consultancy and leads generation.

Branch Service Officer

Meezan Bank Limited

Islamabad, Pakistan

December 2016 - July 2022

Field of expertise at Meezan Bank Ltd:

- Branch Operations
- Personal Banking
- Cross Selling (Auto and Home Finance)
- Alternative Distribution Channel (ADC) (Target Based)
- Islamic Insurance
- NTB (New to the Bank Accounts)
- Service Quality Management

EDUCATION

Federal Urdu University of Arts, Science and Technologies, Islamabad

Masters of Commerce
2017-2020

University of Punjab

Bachelors of Commerce
2014-2016