

Curriculum Vitae



Name: - MOHAMED TAHER ABD ELAZIZ ELTAROTY

Date of Birth :-	Nationality:-	Religion :-	Status :-	Military status:-
DEC.8th 1984	Egyptian	Muslim	Married	postponed

Address: Area Jeddah

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SUMMARY OF QUALIFICATION AND EXPERIENCE

Career Objectives:

Seeking a challenging career opportunity in the field of sales & marketing in a reputable company which can develop my experience, ability, knowledge, skills and personality in act with interpersonal skills. And gives me the ability to work to achieve my objectives/targets.

Education Qualification:

Academic Degree: Bachelor of Commerce

Zagazig University (Egypt).

Year of Graduation: May 2005

Experience Details:

Experience in egypt:

Job Title : Insurance Consultant
Employer : MISR Insurance Company
Employer Country : Egypt
Period : From June, 2005 Up to august 2008

Certificate of Appreciation from Misr Insurance Company

Experience in KSA:

- 1) Job Title : Outside Sales Representative**
Employer : Riyadh Modern Factory for leather
Period : From July, 2008 Up to DEC 2012
- 2) Job Title : Marketing specialist " pharmacy group"**
Employer : AdMA united co. Cosmetics
Period : From July, 2012 Up until 2014

- 3) **Job Title : Community marketing specialist**
From July 2014 UP Jun 2018
Job Title : Senior Community marketing manager
From Feb 2018 up April 2019 .
Employer : Andalusia Polyclinic (Andalusia Holding Co.)
- 4) **Job Title : Corporate Marketing**
From July, 2019 Up TO OCT 2020
Employer : Beverly clinic VIB. Saudi Germany hospital.

Nature of Job and responsibilities:

- **My responsibility not only to follow up our old customers but also searching for new customers.**
- **Follow up all marketing for the company and activities within the marketing department.**
- **Creating and developing the marketing strategy for the company in line with company objectives.**
- **Analyzing and investigating price demand and competition.**
- **Coordinating marketing campaigns with sales activities.**
- **Overseeing the company's marketing budget.**
- **Creation and publication of all marketing material in line with marketing plan.**
- **Preparing online and print marketing campaigns.**
- **Monitor and report on effectiveness of marketing communications.**
- **Creating a wide range of different marketing materials.**
- **Monitoring performance for reception and customer services staff.**
- **Analyzing the evaluation cards for patients and report with a monthly report.**
- **Creating posting daily contact and channels management.**
- **Creating successful online campaigns (paid / organic) on social channels.**
- **Creating monthly reports based on the social media plan.**

Languages Known:

- **Language Skills**: **Native Language** : Arabic
- Good command of Read & written and spoken English.

Short Courses:

- ❖ Course in English from the Middle East Center.
- ❖ Courses ICDL. in Cisco institute .
- ❖ Marketing promotion & sales.
- ❖ Management contact personal.

Driving License:

King Saudi Driving License valid

Strengths:

- ❖ Communication with key person in 250 company government and corporate
- ❖ Follow up skills.
- ❖ Solving the problems.
- ❖ Decision making skills.
- ❖ Negotiation skills

I'll be much happy if you could help me to have this job opportunity

Applicant's name: Mohamed taher