

# Yousaf Zubair

Full Stack Web and Mobile Developer (MERN)  
Dubai, UAE



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## EXPERIENCES

### Era of Ecom Technologies, Ontario Canada (Remote) — Software Engineer

June 2023- Jan 2024

- I collaborated with a team of developers to strategize and implement the upcoming version of the company's social media product.
- My responsibilities included updating legacy code bases to the latest versions and incorporating new features.
- Through direct coordination with various stakeholders, such as designers, product managers, and backend developers, I provided valuable technical insights and solutions.
- Additionally, I assumed a leadership role within the development team, guiding and overseeing the product's construction.
- Rigorous testing was conducted to guarantee optimal performance and user-friendliness for public utilization.

#### Achievements:

- Led the team of developers to meet project deadlines.
- Worked on 3 products in parallel & ensured timely delivery of each.
- Migrated a native Android and iOS application to react native and added native app functionality to enhance user experience.

### Codejunkie Technologies, Islamabad — Frontend Developer

Sept 2022 - Jul 2023

- I joined the team as a React Native developer for a healthcare project, 'CureVision gmBH,' building it from the ground up.
- Taking the lead, I gathered and analyzed stakeholders' requirements, guiding the project through the entire lifecycle from product architecture to deployment.
- The tech stack employed TypeScript with React Native, and Python was utilized for REST APIs.

#### Achievements:

- Gathered client requirements & turned them into a software solution
- Created from scratch and successfully delivered robust healthcare solutions meeting client expectations.
- Additionally, I integrated open CV and PyTorch core to enhance the project with native capabilities.

### Phentech Technologies, Islamabad— Mobile App Developer (Part-time)

Apr 2022 - Nov 2023

- Collaborating with diverse remote teams, I played a key role in revamping outdated code bases, implementing new version releases, and upgrading existing platforms.
- The extensive tech stack involved Node, React with Redux, React Native, Next JS, GraphQL, and various other technologies.
- Frontend unit testing was conducted using Jest, and I actively contributed to setting up CI/CD processes and deployment pipelines using Github and Azure DevOps.

## SOCIAL PROFILES

**GitHub:** <https://github.com/Yousafzubair991>

**Website:** <https://yousafzubair.netlify.app/>

**LinkedIn:** <https://www.linkedin.com/in/mian-yousaf-zubair/>

**Skype:** [live.cid.dfb698f791af2ef0](https://live.cid.dfb698f791af2ef0)

**WhatsApp:** <https://wa.link/lalgci>

## SKILLS

- React Native
- Expo EAS
- React JS/Next JS
- Javascript/Typescript
- Jest, Enzyme
- NodeJS ( Express)
- Mongo DB
- ES6, ES2017
- CSS/SCSS/SASS/MUI
- Strapi Headless CMS, Jira, Asana, Azure DevOps, Trello, Figma, Git..
- XCode, Android Studio, Gradle, WebPack, Babel, Flux, Redux, MobX.

## OTHER SKILLS

### State Management

React Redux, Redux Toolkit, MobX, Recoil, & React Context API.

### Networking

Rest APIs, GraphQL, Firebase APIs, Socket.io, SignalR, PubNub & React Query.

### Google Maps

Places Auto Complete, Geocoding, Geolocation, Directions.

### Chat App

Socket.io, SignalR, Firebase, Twilio, Pusher js.

### Audio/Video Calling/Streaming:

Agore.io, Twilio, Zego Cloud & WebRTC.

### Notifications

Firebase, Apple Apns, OneSignal & PubNub.

### Analytics

Google Crash Analytics, Firebase, Sentry & branch.io.

### Encryption

AES, RSA, Secure Storage, mmkv.

### In-App Ads

Google AdMob, Facebook Ads.

### Social Logins

Facebook, Google, Instagram, Apple login.

### Cloud Platforms

Firebase, GCP, Azure, AWS, Google OAuth,

### Performance Improvement

Turbo Module, Fabric renderer, JSI, Virtualization, Profiling, Flashlist, memo and useMemo, Performance monitoring through flipper plugins.

### Mobile App security

Javascript obfuscation, Java obfuscation, Certificate SSL pinning, Jailbreak/Root detection, Secure env files through C++ and encryption, Anti-tampering measures, App Check for preventing backend apis abuse.

## Atari Technologies, Islamabad— *Frontend Developer*

Jun 2021 - Sept 2022

- As a crucial development team member, I contributed to the end-to-end development process of their e-commerce mobile and web products.
- This encompassed collaborative planning, development, and deployment within an agile environment.

## COURSES

- React Native Udemy
- React JS Udemy
- Node.js, Express, MongoDB: The Complete Bootcamp 2023

## PROJECTS

### CureVision GmbH — *Wound analysis system*

- A fully automated wound analysis system software.
- Objective comparison of the wound over time.
- Tissue changes documented without subjective assessments.
- Developed a complete mobile application enabling the benefits of telemedicine.
- **Tech Stack:** React native with typescript, react-redux, redux toolkit, open cv, pytorch core, and python for backend.

### PRM Innova— *AI-based social media application*

- An AI-based react native application with Feed, Chat, Events, Learning LMS, and Recording.
- AI helps users to suggest content according to their interests.
- **Tech Stack:** React native with typescript, mobX, audio/video recorders, SQLite database, geolocation services, Axios, google, apple, Facebook login, biometric login, sentry, MS app center, Firebase push notifications.

### Keyhole—*Social media analytics*

- A next js application for tracking social media insights for different platforms.
- The system allows to monitoring of campaign performances.
- The app can also track influencers online.
- **Tech Stack:** Next js with ROR backend, react-redux, redux toolkit, Mongo DB.

### FairlyEven— *Workflow management system*

- Fairly Even is a workflow management platform for entrepreneurs, creatives, and freelancers.
- A suite of professional tools for entrepreneurs. Networking, Invoicing, Contracts, Credit Repair, Lending, Infinite Banking and more.
- **Tech Stack:** React native with typescript, react redux, redux toolkit, and react native elements.

### Inmay Inc. (Users/Drivers)— *Freight tracking application*

- An application where users can track their trucking or freight along with live location tracking.
- Users can also chat with their assigned drivers within the app.
- Drivers are tracked in the background while they are delivering the load.
- **Tech Stack:** React native, react redux, redux toolkit, geolocation services, socket IO.

### KonJae— *Online shopping application*

- An application where users can purchase clothes online.
- **Tech Stack:** React native, react-redux, redux toolkit, stripe, and design.

### Millennium Pharmacy— *Pharmacy shopping mobile application*

- A shopping application with the facility to purchase aesthetic medicines online through a mobile app for prescribers, non-prescribers, and regular customers.
- **Tech Stack:** React native with typescript, react-redux, redux toolkit, flutterwave payments, and NET Core for the backend, Firebase push notifications.

I have also worked on many other projects, **XVision:** to lock/unlock, adjust settings, and monitor cameras of cars, right from the mobile app. **Point-of-Sale, Water delivery app, Extraado** (Beauty service booking app), **Derzam** (Carpooling app), **BidGenie** (hiring professionals).

## EDUCATION

### NUML, Islamabad PK — *Bachelor of Science, Software Engineering*

Sept 2017 - Jun 2021

- Degree final year project was *Student Facilitation System and Chatbot*.