



JAZIM AZIZ

Creative Artist & Digital Marketing Associate

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DESIGN / WEB / MOTION GRAPHICS /
DIGITAL & PRINT MEDIA

visit my portfolio:

www.behance.net/jazimaziz

PERSONAL STATEMENT

Creative Artist by profession and passion! Having 8+ years of related experience, with strong creative vision and hands on experience in creating integrated content across all marketing channels from digital, social media, paid media, mobile, offline and print. Worked as Creative Lead at in-house marketing team for a UK property investment firm and has extensive experience working with creative agencies.

TECHNICAL SKILLS

Adobe Photoshop, Illustrator,
InDesign, After Effects, Adobe Audition,
Google Web Designer (HTML5 Ads),
Acrobat DC, SMS Marketing,
Email Marketing (YMLP, Sendinblue)

EXPERT

Google Ads, Wordpress,
Google Analytics, Facebook Ads

INTERMEDIATE

Comfort and experience
using both Mac & Windows
Operating systems.



NOTABLE CLIENTS

Experience working with clients:

- Radisson Blu
- Grand Hyatt
- World Food Programme
- FARNEK, H&G
- Al Rajhi Group
- Touchwood Interiors
- Bukhatir Group
- TIME Hotels
- Callaloo Cay

QUALIFICATIONS

BACHELOR OF SCIENCE in
Information Technology
Sharjah, UAE

Graphic Design and Visual
Communications.
Sharjah, UAE

Proven ability to understand
highly technical concepts, ability
to take feedback and rapidly
prototype

EMPLOYMENT RECORD

DEC 2016
to PRESENT

TRAFALGAR PROPERTIES LLC

Creative Artist & Digital Marketing Associate

7+ Years

Key Responsibilities:

- Collaborating with Marketing Manager, plans and executes creative strategies designed to attract the attention and interests of UAE, GCC and UK Investors.
- Revamped the complete branding identity for three of our company's exclusive residential developments based in the UK, UAE and India.
- Oversees the consistency in branding and ensures the guidelines and standards are followed in every corporate materials.
- Manage the creation of marketing collaterals, campaigns, promotional materials for the events & exhibitions.
- Coordinates with print suppliers and organizes all materials required for the company events and exhibitions (stand designs, backdrops, brochures, roll up banners, digital presentations etc)
- Support the digital marketing team delivering creative contents and concepts for social media posting (Facebook, Instagram, Youtube etc)
- Responsible for delivering engagement-driven videos and contents to promote the Lead generation campaigns for the sales team.
- Maintains a solid research on creative marketing and design trends (inspired by ideas on Pinterest, Behance posted by reknowned artists).
- Work closely with Marketing Manager and developers to ensure the solidity of designs and highest level of quality is maintained at all times.
- Create and Coordinate Video Shoots for online promotional video purposes.

EMPLOYMENT RECORD

SEP 2011
to JULY 2016

XPERIENCE COMMUNICATIONS FZE **Senior Creative Designer**

5 Years

Interact with clients to successfully create visual solutions, create and promote identity and effectively brand organizations. Consistently meet deadlines, communicate regularly the status and direction of works in progress, constantly update and track activities on social media, coordinate the printing and delivery of finished works.

Key Responsibilities:

- Design, develop, implement brand visual identity systems and creative processes from the ground up (i.e. logos, catalogues, corporate flyers, fonts, photography libraries, illustration, packaging systems, templates, etc.)
- Meeting clients or account managers to discuss the business objectives and receiving project briefs; communicate with the Managing Director, and brainstorming with the design team.
- Undertake photography of product packaging for use in marketing and sales collateral.
- Create monthly newsletters and flip page magazines to promote the activities/campaigns run on a monthly basis.
- Create Motion Graphics, logo animations/intros for product launch and videos.

MAY 2010
to JUN 2011

BENVIN ADVERTISING & PRINTING LLC **Graphic Designer**

1 Year

Lay out pages, draw logos, redraw logos, rework text, image retouching, perform color corrections and overall take on the basic duties such as emailing, cross checking print files, creating PDF form fields.

Key Responsibilities:

- Study the project requirements, estimating the project ETA and do estimation on the costs.
- Creating design layouts, meeting clients to track on revisions and working to a deadline and budget.
- Visualisation and mock ups- produce graphic and physical examples of products and site installations.
- Supervise the printing activities (digital and offset printing) and cross-check to avoid mishaps.
- Process artworks and convert to equivalent flat color negatives for screen printing (promotional gift items)
- Examining the print files for missing color profiles, links, fonts and do color conversion to PANTONE/CMYK if necessary.

HONORS & AWARDS



WINNER OF RTA'S 10TH ANNIVERSARY NOL CARD DESIGN CONTEST - 2015

A design contest run on Facebook by RTA DUBAI, over thousands of entries competed, 3 winners were selected with a cash award of AED 10,000. I was honored among the 3 winners.



CERTIFICATE OF EXCELLENCE

Honored by the University Chancellors for the achievement of B.Sc IT with distinction.

PERSONAL INFORMATION

DATE OF BIRTH: **5TH SEPTEMBER '92**

COUNTRY OF ORIGIN: **INDIA (Kerala - South Indian)**

CURRENT ADDRESS: **KHOURY 2, AL WARQA 1, DUBAI U.A.E**

BEEN IN THE UAE: **SINCE 2004 - Over 14+ years**

REFERENCES

SASCHA WINTER

Managing Partner
Medfind ME

Contact details are furnished up on request.