



Muhammad Ali Qureshi

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Date of birth: 03/01/1998 **Nationality:** Pakistani

WORK EXPERIENCE

[01/06/2021 –
31/08/2023]

Sales Executive

Unilever Pakistan

City: Hyderabad

Country: Pakistan

Manage the portfolio of 800+ Retailers of Sindh (Hyderabad) Including Six DSR and their secondary vehicles to ensure the achievement of all KPI,S which include value & volume growth, asset management, claim processing, stock management in warehouse, planning for festivities and coverage of white spaces and Side Areas of Sindh.

[01/01/2019 –
30/05/2021]

Order Booker

Unilever Pakistan

City: Hyderabad

Country: Pakistan

Responsible For Business of 3 Route (145 Outlets in My PJP) 3 Days HPC, 3 Days F&B, Focus of the Company I.Q COTC. Bill productivity 85% & specially Target Achievements. I Have Displayed 10 Outlets Regularly.

[01/04/2018 –
31/12/2018]

Order Booker

Tapal Danedar PVT LTD

City: Hyderabad

Country: Pakistan

Manage the Market of 6 Route (200+ Outlets in My PJP), Specially Focus to Achive Monthly Target and KPI,S .

[01/01/2016 –
30/03/2018]

Order Booker

Reckitte Banckiser PVT LTD

City: Hyderabad

Country: Pakistan

Worked on the 6 Route of the market (180 Outlets in My PJP). Strongly Focus on Company's MSL (Must Stock List). Ensure all KPIs of Company

Merchandising, Display Market Activates. Worked on (SND Pro) software for order booking.

EDUCATION AND TRAINING

[01/04/2021 –
30/08/2023]

MA in Urdu

University Of Sindh Jamshoro

City: Hyderabad

Country: Pakistan

[01/02/2018 –
31/03/2020]

Bachelors Of Commerce

University Of Sindh Jamshoro

City: Hyderabad

Country: Pakistan

LANGUAGE SKILLS

Mother tongue(s): Urdu

Other language(s):

English

LISTENING B1 READING B1 WRITING B1

SPOKEN PRODUCTION B1 SPOKEN INTERACTION B1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

DIGITAL SKILLS

Team leading | Retail Sales management | Ms Excel | Accountant | Cashier |
Budget Management | Operational Executive | Team-work oriented
