
MAFOUDI
ABDERRAHMANE

07/05/1999

AL WIFAQ TOWER
(APPT 1902
SHAMS ABU-DHABI,
AL REEM ISLAND
ABU-DHABI, UAE

Tel : +971 50 3278097

[www.linkedin.com/in/
abderrahmane-
m-99b237159](https://www.linkedin.com/in/abderrahmane-m-99b237159) (LinkedIn)

Mail :
abdouh1999@yahoo.com

Driver's license (ABU
DHABI,UAE)

Professional Experience

**Service Provider during FEI ENDURANCE WORLD
CHAMPIONSHIP BUTHEEB 2022, UAE EQUESTRIAN
FEDERATION (BUTHEEB ENDURANCE VILLAGE), Abudhabi, UAE
— November 2022-February 2023**

Tasks:

- Defining the strategies implemented to treat a stand.
- Supervise the preparation and smooth running of the stand.
- Implement strategy to ensure that our targets are met or exceeded during the event.
- Evaluating the impact of our stand during the event.

**Marketing Intern, Barakat Group of Companies, Dubai, UAE —
August-October 2022**

Tasks:

- Content writing: advertising media, social networks, product sheets
 - Benchmarking
 - Market analysis
 - Customer targeting
 - Promoting a product or service
 - Management of various advertising campaigns: press, influencers, online advertising
 - Assistance to related departments according to their needs with hiring managers to determine personnel requirements.
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Talent Acquisition Intern, noon.com, Dubai, UAE — April-July 2021

Tasks:

- Work with hiring managers to determine personnel requirements.
- Determine the criteria for selection.
- Source potential candidates through online channels (LinkedIn...)
- Prepared prospects (contacts, appointments, offers)
- Screening Cv's, Calls.
- Plan Interviews

Agent assistant Import-export, Al AWANI, Abu-Dhabi, UAE — October-December 2018

Tasks:

- Informed the clients
- Tracked shipments and delivery requirements in collaboration with the operation
- Transferred the information to the Sales Department
- Managed the administrative follow-up

Agent assistant prospecting, Al AWANI, Abu-Dhabi, UAE — June-august 2018

Tasks:

- Develop the network of partners and customers
- Implement commercial development tools
- Prepare prospects (contacts, appointments, offers)

Education

2022: MBA spec. Strategic Management & International.
Business 2nd Year program, MBS PARIS XIII

2020: Bachelor in International Business Development, MBS
PARIS XIII

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- 2019:** Diploma in International Business (BTS Commerce International) (admitted) Private School Hors-contrat (independent candidate)
- 2018 :** Baccalaureate STMG specialised marketing (admitted) (independent candidate) (Paris)
- 2017:** English Language certificate IELTS, one terme, Private Institute (Abu-Dhabi, UAE)
- 2004 - 2017 :** Primary at Lycee Theodore Monod,
Secondary School At Lycée Louis Massignon
(AbuDhabi,UAE)

Skills & Interests

Languages:

Arabic: Native speaker
French :Fluent
English: Fluent
German: Basic Knowledge

Computer:

Pages: Excellent skills
Keynote : Excellent skills
Microsoft Office : Proficient
Internet: Proficient

Communication:

Highly motivated
Independent
Self-governing
Confident/Persuasive

Interests: Horse-riding, Jiu-jitsu, Football, Boxing, MMA
