

Waseem Saleem

Bahawalpur District, Punjab, Pakistan



waseemsaleemofficial@gmail.com



+923056877105



[linkedin.com/in/wsdmarketer](https://www.linkedin.com/in/wsdmarketer)

Summary

Hi there, I am Waseem Search Engine Optimizer & App Store Optimization Specialist. I help brands to rank On Google, get leads for their business, and maximize their traffic in organic and paid ways.

And achieve desired Downloads on Apps and Games on App Store (IOS), Google Play Store through App Store Optimization Best Practices.

I can help you with these services.

Search Engine Optimziation ↓#

- ✧ On-Page SEO
- ✧ SEO Friendly Content Writing / Content Optimization
- ✧ Technical SEO
- ✧ OFF Page SEO

IOS and Play Store App Store Optimization (ASO) ↓#

- ✧ Keywords Research
- ✧ Preparation of MetaData (title, short, long description, keywords)
- ✧ Privacy Policy update
- ✧ Report Analysis
- ✧ Game rank
- ✧ Keywords ranks
- ✧ Competitor Analysis
- ✧ Improvements Suggestions
- ✧ Sensor Tower
- ✧ App Annie
- ✧ Off-Page SEO

Social Media Services ↓#

- ✧ Advertising
- ✧ Marketing
- ✧ Management
- ✧ Content Creation / Ads Creatives

Search Engine Marketing ↓#

- ✧ Google Ads,
- ✧ Google Shopping,
- ✧ Google Analytics,

✦ Google Tag Manager

Let's have a quick call if you have any queries or need to discuss your project details.
Feel free to contact me anytime.

Note:

I am open to job or for freelance work.

Waseem

Experience



Search Engine Optimization Specialist | App Store Optimization | Social Media Marketing

Upwork

Jan 2020 - Present (2 years 4 months +)

Helping Business to Rank on Google First Page, And Helping Apps and Games on App Store and Google Play Store Top Rank.



Search Engine Optimization Specialist | Social Media Marketing Manger

epicMarketo

Mar 2020 - Present (2 years 2 months +)

epic Marketo is a Digital Marketing and Web Hosting Agency, We Provide Pakistan Best Hosting Service, Search Engine Optimization (SEO), App Store Optimization (ASO), WordPress Website Development, Content Creation for Social Media, and Content Writing Services.



Search Engine Optimization Specialist | App Store Optimization Expert

Just Beginning

Nov 2021 - Apr 2022 (6 months)

Jb is One of the Known Game Studio in South Punjab. Developing Games. I helped them Optimize their Games, Apps, and Websites.



Junior Game Developer

Just Beginning

Jan 2021 - Feb 2021 (2 months)



Search Engine Optimization Manager | Social Media Marketing Manger

Cursortek

Jun 2020 - Jan 2021 (8 months)



Community Social Worker

Bahawalpur Cholistand Desert Welfare Organization

Jan 2019 - Dec 2020 (2 years)



Welfare Officer

Bahawal Victoria Hospital

Jul 2018 - Aug 2019 (1 year 2 months)



Computer Operator

Education Sector

Apr 2015 - Dec 2017 (2 years 9 months)



Sales Manager

Fruit Market

May 2013 - Aug 2014 (1 year 4 months)

Education



Virtual University of Pakistan

Master of Computer Applications - MCA, Computer Science

Jan 2021 - Jan 2023



The Islamia University of Bahawalpur

Master of Social Work - MSW, Social Work

2018 - 2020



The Islamia University of Bahawalpur

Bachelor's degree, Computer Science

2015 - 2017

Licenses & Certifications



Programming Foundations: Fundamentals - LinkedIn



Programming Foundations: Databases - LinkedIn



HTML Essential Training - LinkedIn



Succeeding in Web Development: Full Stack and Front End - LinkedIn



Build a Full Website using WordPress - Coursera

SE52ZBFHMSW5



Become A Full Stack Web Developer - Beginner To Advanced - Udemy



SEO (SEARCH ENGINE OPTIMIZATION) - DigiSkills.pk

HVWMABCPQ



Technical - e-Rozgaar Program



Art Director, Graphic Designer - DigiSkills.pk
KQMTS94PQ



Certified User Experience Specialist (CUSX) - 92learns
cert_6wq93mf0



WordPress 2021: The Complete WordPress Website Course - Udemy
uc-odb96275-3n8-45d2-913T-bb12a726f921



Advanced Search Engine Optimization - Udemy



Advanced Social Media Strategy Training and Certification - e-Rozgaar Program

Skills

Keyword Research • Search Engine Optimization (SEO) • Google Analytics • Google Ads • Facebook Ads • Pay Per Click (PPC) • Search Engine Marketing (SEM) • Social Media Optimization (SMO) • Social Media Advertising • Social Media Marketing