



# SAJEEV KRISHNAN

## Senior Graphic Designer

Phone

+971 52 807 9349

+971 56 452 2492

Email

sajeevkrishnan506@gmail.com

## Objective

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I aspire for a job as a senior graphic designer in a digital media based company where I can provide professional inspiring designs with a commitment and time efficiency for the over all development and expansion of the institution.

## Profile

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I'm a professional graphic designer, over 10 years of work experience. My focus to produce design solutions in a perfect way through the whole process to is create something clear, creative and unique. I believe that design should be easy, both by concept and production because it leads to a good visual communication. My approach is simple. I'm obligated to make a smile on my client's face and help them to be proud of their product or service. This is an essential role for me as a designer.

## Education

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Graduatiton

**Bachelor of Commerce**

Private College

Thrissur, Kerala, India.

Career Course

**Graphic Design Diploma**

G-Tec Computer Education

Thrissur, Kerala, India.

## Work experience

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**2016 Aug - till date | Senior Graphic Designer**

**SIGNEXCEL GRAPHICS LLC**

Near Lucky Roundabut, Ajman, UAE.

[www.signexcelgraphics.com](http://www.signexcelgraphics.com)

- Understand the design needs of clients.
- Developing concepts, graphics and layouts based on clients requirements.
- Work with clients on designs based on modifications and feedbacks.
- Developing various types of creative designs for advertisements, branding, socialmedia posts, brochures, magazines, billboards, rollups etc...
- Determining size and arrangement of copy and illustrative material, as well as font style and size.

**2012 APR - 2016 JUL | Graphic Designer**

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- Prepare rough drafts and present ideas.
- Work with copywriters and team lead to produce final design.
- Collaborate working with the design team work with clients on projects.
- Applying updates to designs based on clients feedback and opinion.

## Skills

### Strong

**Adobe Illustrator, Adobe Photoshop and CorelDraw**

### Familiar

**Microsoft Word and Microsoft Excel**

### Learning

Adobe Indesign, Adobe XD and Figma

### Languages

Fluent in **English**      Basic level in **Hindi**

### Interests

**Cricket, travelling, photography, music, movies and be social**

## Nature of works

Create visual communications such as adverts, branding, publicity materials and magazine layouts. Utilise graphic design skills to create media products such as magazines, labels, advertising and signage. visualizing and creating graphics including illustrations, logos layouts and photos.

## Personal traits

Independent Ideas, Imagination and developing ideas. Accepting challenges with an open mind towards new ideas. Good ability to learn and anxiety tounderstand. Good exposure to application and implementation of the ideas through my creative exposure.

## More info

Marital Status  
**Married**

Date of Birth  
**18th MAY 1987**

Nationality  
**India**

Place of Birth  
**Kerala**

Visa Status  
**Empolymnt Visa  
(SIGNEXCEL)**

## Clients I've worked



More to add.....

