

CURRICULUM VITAE

CHANDRAMOULI R.

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Summary

Over 25 years in advertising, journalism and mass communications, with work experience in USA, India and UAE. Strength areas: content writing, content team management, brand building, online reputation creation and management, and reaching out to regional and global markets through content-led campaigns in digital media.

Director

Moulis Advertising Service Pvt. Ltd.
(www.moulis.ae)

1984 – 1993 Chennai office
1994 – 2016 Mumbai office
2007 – 2016 Dubai office

News Reporter

Kingfisher Times & Free Press, Oklahoma, USA

1982 - 1984

Staff Writer & Asst. News Editor

Daily O'Collegian, Oklahoma State University, USA

1981- 1982

Responsibilities at Moulis Advertising Service

- In charge of marketing and agency management in India
- In charge of setting up and developing the agency's Dubai operations
- Head of the creative function in the agency
- Active involvement in content writing

Responsibilities at Kingfisher Times & Free Press, Oklahoma, USA

- In charge of coverage of news in Kingfisher County, Oklahoma
- Coverage of happenings at county court, sheriff's department, police department
- Interviews with the region's senators and congressmen

Educational Qualifications

Masters in Mass Communications Oklahoma State University, Stillwater, USA	1982
Bachelor of Commerce University of Madras, India	1979
Higher Secondary - PSBB School, Madras, India	1975

Hobbies and Interests

Represented State of Tamilnadu, India, in Rowing regattas

Won the Indian National Rowing Championship in Single Sculls and Fours in 1979 and 1980.

Participated in international regattas in India, Sri Lanka, Singapore, USA and Philippines between 1975 and 1986

Participated in over 20 half marathons in the last 15 years. Played golf from 1987 to 1993.

Published over 10 short stories in leading newspapers and web portals

Published debut novel in English, titled "North Star," in 2010

Personal Details: Married (family consists of wife, daughter and son)
UAE Freelancer Work Permit, valid till May 2021
UAE Driving License, valid till 2022

References:

Dr. Michael Bugeja, Director,
Greenlee School of Journalism and Communication
Iowa State University of Science & Technology, USA
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Mr. V. Gopalakrishnan, Regional Director, Matica Technologies FZE,
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