

SURABHI MAHAWAR

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PROFILE: Sr. DATA ANALYST

- A bright, talented ,and self motivated analyst who has excellent organizational skills, is highly efficient and has a good eye for details.
- Proficient in completion of projects and ensuring on timely delivery within pre set parameters.
- Over 5.5 years of experience in the field of information technology with hands on experience in the field of Analytics.
- Excellent team player with proven ability to work consistently towards attaining goals and targets.

PROFESSIONAL EXPERIENCE:

Company Name: Globallogic Technologies, ASF Insignia, SEZ,Gurgaon
[FROM 18/04/2016 to 26/11/2021]

Project Name : Google Online Shopping

Client Name : Google

Description : Online shopping applies Google's search technology to help you find and research products from online stores across the web. Analyze data to understand specific measures to increase Business Performance by conducting Statistical Analysis over data and providing analysis reports to the client using SQL . In this analysis we are focused on those brands which gives the maximum revenue.

Project Name : SBB Business Dashboard Automation

Client : Axis Bank

Domain : Banking

Description : Over all analysis of Region wise Disbursement Actual Vs Planned, Login Cases, Outstanding.

Job Responsibilities:

- Using SQL and then exporting all the data from Login, Accounts and Performance Tables based on different scenarios.
- Making Line , Pie charts bar charts depending on the data.
- Using Charts and displaying the contents in PPT for Y-O-Y trend

Project Name : Retail Asset Cost Automation

Client :Axis Bank

Domain : Banking Finance

Description : Done automation of all the Budget-Category Cost Charges which involves plotting of new variables.

Job Responsibilities :

- Automatically Generates variables based upon the data:-Invoice-Month, Payments &Product.
- Generating reports in the form PDF files .
- Doing necessary changes on query on every month and quarterly basis as per requirement.
- Doing analysis of the data and plotting in Pivot table for PP, PR and Payments.

Project Name : Credit Card Management

Client : Banco Credicoop

Domain : Banking

Description : Banco Credicoop is an existing client for Globallogic on banking background. We need to write queries to pull out data and find out relevant variables as per the requirement.

Job Responsibilities :

- Analyzing the lead data to understand monthly expenditure for each customer, interest calculations, categorization of customers, city, segment by total spending.
- Generating reports in the form of RTF, PDF files .
- Involved in writing code to extract clean and validate Data from tables

Job Responsibilities:

- Develop effective reporting solutions by utilizing engineering best practices and various reporting tools
- Devise and evaluate methods for collecting data, such as surveys, questionnaires, and opinion polls
- Gather data about consumers, competitors, and market conditions
- 3+ years of demonstrated experience with business intelligence and visualization tools creating management dashboards
- Strong analytical skills and a passion to work with large sets of data
- Passionate about learning new technologies and working on a product of massive scale and impact
- Analyze data, drawing conclusion and understand the business and client requirement.
- Perform secondary research on primary data collected from various resource.
- Generate and distribute management reports in accurate and timely manner on Daily / Weekly / Monthly basis.
- Analysis of data design and prepare reports for merchants for effective price change of items .
- Doing necessary changes on the query on every month and quarterly basis as per requirement
- Perform deep & thorough research on the data send by client side on the product as per defined guidelines and draw best conclusion about it.
- Self-starter with excellent communication and organizational skill
- Ability to get hands-on in a complex operational environment
- Must be process orientated and a logical thinker with good attention to detail
- Hands-on experience in SQL and Python.

MONTHLY ACTIVITY:

- Creation of Login, Accounts and Performance Table for Online Shopping Team on monthly Basis.
- Working with the Business Team to update the regular reports and providing solutions.
- Creation of Online Shopping Closure Dashboard using **Power BI** .
- Maintaining monthly Review deck for Board Meetings. .
- Calculating Region, Brand and Category wise disbursement on monthly basis.

EDUCATION:

- B.Tech(Electronics and communication) secured 77% (2009-2013)
- XII (CBSE) 86.8%
- X(CBSE) 88.5%

TECHNICAL SKILLS:

- Office Tools: Excel, Access, Word,Powerpoint
- Database Tools : MySQL

- Data visualization using power bi
- Programming language = Python

ADDRESS:

- Al Mankool ,Dubai , U.A.E

VISA : Dependendent visa

