SAQIB **JAVEID**

Contact

🏠 Lahore

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in
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Technical Skills

- ✔ **Google Analytics**
- ✔ **SEMrush**
- ✔ **Google Search Console**
- ✔ **Google Site**
- ✔ **MS Office**
- ✔ **WordPress**
- ✔ **Ahrefs**
- ✔ **Machine learning**
- ✔ **PHP,
  Web development**

Career Objective

Highly motivated individual and a certified digital marketer with strong SEO and Content Marketing skills and a solid online marketing background looking to obtain a position of digital marketing Specialist with a software company.

Academic Qualification

● **2013 - 2017**   **Bachelors in Computer Science**
University of Lahore, Lahore
Description of the education/course.

Experience

● **July - 2021**   **Digital Marketing**
Programmers Force, Lahore
Content marketing
- Developed Webpage writing at Google site
- Worked extensively on Email marketing
- Worked with Blog writing
SEO
- Learned Basics of SEO and Keyword research
- Developed Website development on google blog
- Worked extensively on Google Analytics and SEMrush
- LearneJulyd Website structure.
- Worked with Google Search Console.

● **Feb - Dec, 2020**   **Account Office**
University of Lahore, Lahore
- Handle key accounts
- Worked extensively with Microsoft office

● **Oct - Jan, 2020**   **Machine Learning**
Plan9 Evolve, Lahore
- Computer vision
- Deep learning
- Neural networks

Interests

♥ **Creative Work**

♥ **Cricket**

♥ **Music**

Volunteer work

ORGANIZER
Proctor & Gamble Event
Organizer at Proctor & Gamble Event at university of Lahore.

ACTIVE VOLUNTEER
Business Idea Competition | 2016
Active volunteer of the Business Idea Competition 2016 at university of Lahore