



MUHAMMAD FAHAD EHSAN

BUSINESS DEPLOYMENT EXECUTIVE

ABOUT ME

Accomplished Sales Representative with expertise in engaging customers and marketing professional with native English proficiency and proven experience of executing digital & onground marketing campaigns for high profile clients

LANGUAGES

- English
- Urdu

LinkedIn

<https://www.linkedin.com/in/fahad-ehsan-bb2868230>

CONTACT



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WORK EXPERIENCE

FEBRUARY 2022 - CURRENT

Business Deployment Executive / **Xpertise Creative Studio**
Dubai

- Plan and supervise BTL marketing activities.
- Maintain on-going company presence on social media including content calendars and social media advertising.
- Manage digital presence of prominent clients.
- Maintain strengthen business ties with clients.
- Provided end-to-end project management for clients.
- Collaborated with brand, design and development to create engaging content, landing pages, applications, website, banners, and other digital projects.

DECEMBER 2019 - JANUARY 2022

Sales Representative / **Digital Citrus (By Blaze)**
Lahore

- Responsible for overseeing the BTL activation and execution of key brands such as
- Carrefour
- Packages Mall
- brands under the client portfolio
- Responsible for executing & maintaining campaigns for the brands on BTL media

MARCH 2018 - NOVEMBER 2019

Sales Associate / **Active Media**

- Establishing relationships with new clients and maintaining and nurturing business relationships with existing clients
- Managing, reviewing and delivering the client's marketing projects.



EDUCATION

High School / **Allied School Systems**

Metric / **Allied School Systems**

FA / **Private**

SKILLS

Computer

MS Office

Creative Thinking

Layouting