



JAGADESH AC

jagadeshac@gmail.com

Mobile / WhatsApp: +91 7594016711 (India), +971 50 970 5899 (UAE)

Results oriented professional with more than 30 years of experience in Advertising, Designing, Printing, Packaging, Publishing, Signage, Events, Gift & Promotions, Branding, Multimedia, Animation & Digital Marketing (India, UAE, Qatar and Oman)

Work Experience

Operations Manager

GRAPHHEX SIGNAGE & PRINTING COMPANY - Oman (Aug 2019 to Dec 2021)

(A leading Signage and Printing Company in Muscat, Sultanate of Oman)

Reporting to: CEO

Responsible for: • Managing Sales, Administration, Finance, Production and Execution • Establishing business plan • Setting and developing strategies • Monitoring & Analysing market trends • Taking care of on time delivery by keeping high quality in design and production • Closing the job • Handling payments, accounts, suppliers, salary, etc. • Resolving customer complaints

Production Manager

AL FAJR ADVERTISING - Abu Dhabi I (Jan 2017 to June 2019)

(Printing and Signage Company)

Reporting to: Operations Manager

Responsible for: • Following up clients' enquiries through Sales team • Handling Advertising, Printing, Signage, Gift & promotions • Meeting with clients to clarify and finalise projects • Execute the project as per client's requirement • Handling payments, accounts, suppliers, salary, etc. • Prepare project estimation to the management • Monitor on-time execution of projects

HR Manager

INCREATIVE INTERIORS - Dubai (Feb 2016 to Dec 2016)

(A leading Interior / Contracting Company in Dubai)

Reporting to: Managing Director

Responsible for: • Talent management, acquisition and retention • Employee relations • Salary benchmarking • Remuneration trend tracking & package building • Performance review management • Staff support.

Marketing Manager

METROPLUS ADVERTISING - Dubai (Jan 2013 to Dec 2015)

(A leading UAE based full-fledged Advertising / Printing and Signage Company)

Reporting to: CEO / Marketing Director

Responsible for: • Following up clients' enquiries through email, telephone and direct contacts • Taking care of all enquiries related with advertising, printing, gift & promotions and signage • Meeting with clients to provide marketing and technical advices • Prepare, submit, negotiate and finalise the quotes • On-time execution and close the deal • Resolve customer complaints on sales & services • Maintaining excellent relationships with clients • Negotiate project contracts • Generate business through contacts and enquiries • Reporting to the management, etc.

Advertising Manager

ADVERTISING COMPANIES - Middle East & India (Feb 2006 to Oct 2013)

M/s. Al Garhoud Advertising (2006 Feb - 2008 Mar) - Dubai

M/s. Oscar Advertising - Qatar (2008 May - 2009 Mar) - Qatar

M/s. Isha Intermedia (2009 May - 2013 Oct) - India

Reporting to: Managing Director

Responsible for: • Ensure and directing day-to-day smooth running of various departments • Co-ordinate and assign duties and responsibilities to Creative, Production and Sales team • Recruitment and mentoring of new staff, etc.

Creative Director

FUN ISLAND ENTERTAINMENT EVENTS - Dubai (Jan 2002 to Nov 2005)

Reporting to: Managing Director

Responsible for: • Develop concepts and strategies • Create designs for various types of visual content, such as print ads, digital ads and billboards • Manage and oversee the projects by ensuring it completed on time, within budget and meet the deadline • Work closely with Sales, Creative and Production departments • Keep up-to-date with the latest trends and technologies in design and advertising • Present concepts and designs to clients for approval • Provide guidance to junior designers

Freelance Graphic Designer / Production Coordinator

ADVERTISING / PRINTING & PUBLISHING COMPANIES - Dubai, Sharjah & Abu Dhabi (Jan 2001 to Dec 2001)

M/s. AGA Advertising - Abu Dhabi

M/s. Grey Business Communications - Dubai

M/s. Recorder Printing & Publishing - Sharjah

Sr. Graphic Designer / Print Production Manager

CASPIAN INTERNATIONAL ADVERTISING - Dubai (1997 Nov - 2000 Dec)

Reporting to: Art Director

Responsible for: • Visualizing and designing press layout, brochure, leaflet, diary, calendar, business card, letterhead and other stationery • Manage the production team providing guidelines and advice for final production as per the design • Work under pressure to meet deadlines • Organized and able to prioritize, schedule and work within brand and design guidelines

Paste up Artist

Fortune Promoseven - Dubai (Aug 1997 to Nov 1997)

Reporting to: Production Manager

Responsible for: • Preparing prototypes and dummies for client's visual presentation on Stationery, Packaging, Brochure, Leaflets, etc.

Computer Skills:

• Illustrator • Photoshop • In Design • CorelDraw • PageMaker • QuarkXpress • Dream Weaver • Auto Cad • Maya • MS Office

Education

Diploma in Fine Arts - Madras, India

Diploma in Photography & Videography

Southern Film Institute - Kerala, India

April 1985 to November 1985

Diploma in Building Technology & Survey

Institute of Engineering - Kerala, India

June 1984 to June 1985

M. Com

University of Calicut - Calicut, Kerala

April 1982 to April 1984

Awards Received

Logo design for Satellite International Tennis Tournament - (3 times)

Logo design for Rajiv Gandhi National Foot ball Tournament

Logo design for Manava Maithri Sangeethika

Package design for VOLKER battery - Intl. design competition 2003, Germany

Languages known

English, Hindi, Malayalam

Visa Status

Partner Visa

PROJECT MANAGEMENT SERVICES, Dubai - (March 2022 onwards)

(Valid upto March 2025)