

RODA SLEIK



Hello :)

Dynamic & innovative graphic designer with 10+ years of experience in generating info-graphics, NFT design, identity of branding, visual arts, conceptual web design, creative ads, animation, video/photo editing & more. Equipped with the ability of raising marketing awareness by using skill tools such as team work, overcome obstacles, build long-term relationships with clients.

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Loc. Dubai, UAE

Visa. GOLDEN VISA

EDUCATION

DAMASCUS UNIVERSITY

. **Masters in Graphic & Media** - 2018

UNIVERSITY OF KALAMOON

. **Graphic Design**, 3.7/4 - 2009-2013

TRAINING COURSES

SYRIAN ENTERPRISE & BUSINESS CENTRE - 2015

SPECIAL OLYMPICS SYRIA - 2015

MOHADROON TEAM - 2015

THE GOLDEN RESIDENCE GRANTS FROM THE MINISTRY OF CULTURE UAE - 2022

EXPERIENCE

GRAPHIC DESIGN & MEDIA DEP MANAGER.

(2022 - 2024) - GOP Media - DUBAI.

- . Leading the designers through the phases of producing layouts and content for websites.
- . Guiding the team through creating designs, concepts and layout models.
- . Developing the main concept of branding design.
- . Managing the graphics and layouts for product illustrations, logos and websites that reflect the company's brand style.
- . Handling & guiding the team through out the designing portfolio, magazines and social media.

GRAPHIC DESIGN MANAGER.

(2022) - SABER CLASSIC COMPANY - ERBIL.

- . Leading the media & advertising team to achieve the company targets.
- . Supervising wallpaper & gypsum work designs.
- . Communicating with clients for the final outcome of each project.

SENIOR GRAPHIC DESIGNER

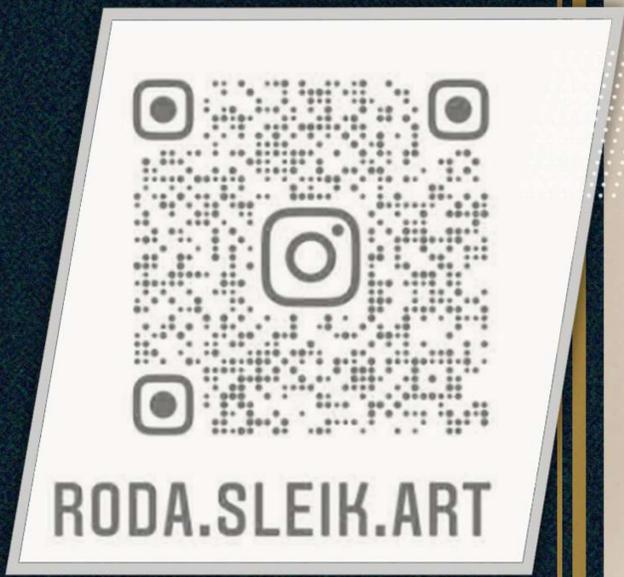
(2021-2022) - LENS MEDIA - ERBIL / UAE .

- . Managing banners design, laser cut, CNC production, & UV printing.
- . Creating and designing graphics & Typography.

GRAPHIC DESIGNER

(2016-2021) - FREELANCING.

- . Cham wings Airlines: Advertising & media - Syria.
- . Olympic special needs: event design - Syria.



Please visit my account

LANGUAGES

ARABIC



ENGLISH



FRENCH



Thank You!

- Opera house: medical conference advertising - Syria.
- Sama TV: independent day advertising - Syria.
- UAE year of reading: posters design - UAE.
- Carmel design: wallpaper designs - Kuwait.
- Damascus university: the centre of measurement & evaluation advertising - Syria.
- BELDEX: advertising - Syria.
- Skinclinicsa: advertising & media - KSA.
- Crown Media: film poster - Egypt.
- Al-Sadeer Masoud: Tarek Al-Nahel film poster. (Al-Makhaad film poster) - Morocco - Syria.
- Mantova: advertising, packaging, social media design - Italy.

GRAPHIC DESIGNER – TEACHER ASSISTANT/ TECHNICAL STAFF MEMBER

(2015-2021) – UNIVERSITY OF KALAMOOON – SYRIA.

- Teaching the following:
 - Computer graphics and design (Photoshop - illustrator) Adobe Creative Suite.
 - Artistic anatomy.
 - Basics of design.
 - Mass and void.
 - Printing technical 1.
 - Color theories.
 - Communication skills and design 1+2.
 - Graphic design studio 1+2.
 - Photogrammetry / Photography.

- Handling the international exhibition ads design, banners design, logo design & media.

GRAPHIC DESIGNER

(2013-2014) – AL-NIBRAS – SYRIA.

- Handling & carry out banner ads design.
- Working on several media advertisement campaigns.
- Supervising the printing out process & making sure that the deliverable as per the client satisfaction.

SKILLS

Microsoft Office			Dream Waver
Photoshop			Xerox
Illustrator			CNC
Flash Player			Konica
After Effects			Laser Cut
In Design			Lightroom
Premiere			Canva
Figma			XD