

**RODA**  
**SLEIK**

*Hello :)*

Dynamic & innovative graphic designer with 10+ years of experience in generating info-graphics, NFT design, identity of branding, visual arts, conceptual web design, creative ads, animation, video/photo editing & more. Equipped with the ability of raising marketing awareness by using skill tools such as team work, overcome obstacles, build long-term relationships with clients.

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**Ig.** roda.sleik.art

**Ph.** +971 504347600

**Loc.** Dubai, UAE

**Visa.** GOLDEN VISA

## EDUCATION

DAMASCUS UNIVERSITY

. **Masters in Graphic & Media** - 2018

UNIVERSITY OF KALAMOON

. **Graphic Design**, 3.7/4 - 2009-2013

## TRAINING COURSES

SYRIAN ENTERPRISE & BUSINESS CENTRE - 2015

SPECIAL OLYMPICS SYRIA - 2015

MOHADROON TEAM - 2015

THE GOLDEN RESIDENCE GRANTS FROM THE MINISTRY OF CULTURE UAE - 2022

## EXPERIENCE

### GRAPHIC DESIGN & MEDIA DEP MANAGER.

(2022 - 2024) - GOP Media - DUBAI.

- . Leading the designers through the phases of producing layouts and content for websites.
- . Guiding the team through creating designs, concepts and layout models.
- . Developing the main concept of branding design.
- . Managing the graphics and layouts for product illustrations, logos and websites that reflect the company's brand style.
- . Handling & guiding the team through out the designing portfolio, magazines and social media.

### GRAPHIC DESIGN MANAGER.

(2022) - SABER CLASSIC COMPANY - ERBIL.

- . Leading the media & advertising team to achieve the company targets.
- . Supervising wallpaper & gypsum work designs.
- . Communicating with clients for the final outcome of each project.

### SENIOR GRAPHIC DESIGNER

(2021-2022) - LENS MEDIA - ERBIL / UAE .

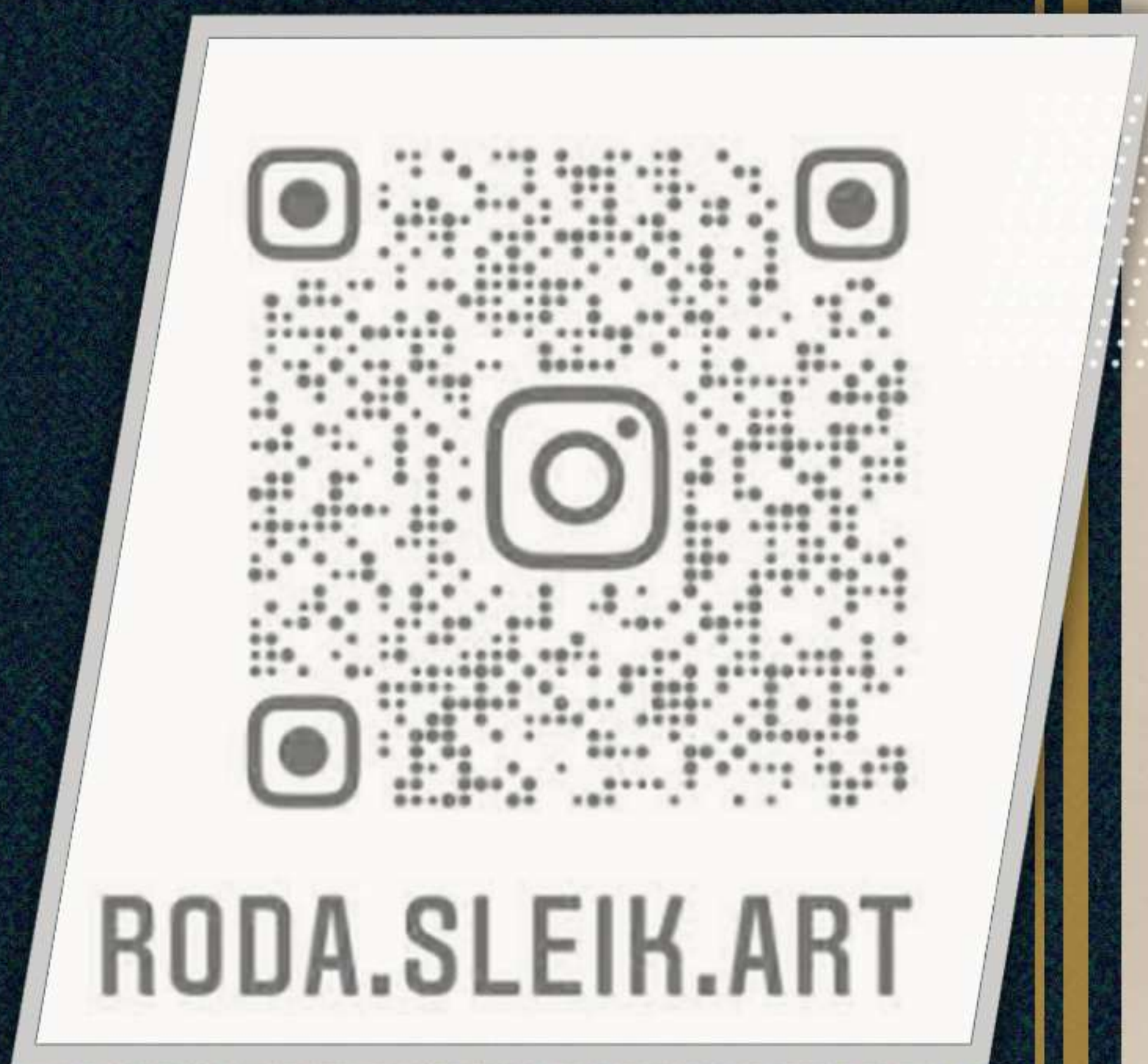
- . Managing banners design, laser cut, CNC production, & UV printing.
- . Creating and designing graphics & Typography.

### GRAPHIC DESIGNER

(2016-2021) - FREELANCING.

- . Cham wings Airlines: Advertising & media - Syria.
- . Olympic special needs: event design - Syria.





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LANGUAGES

ARABIC



ENGLISH



FRENCH



Thank You!

- Opera house: medical conference advertising - Syria.
- Sama TV: independent day advertising - Syria.
- UAE year of reading: posters design - UAE.
- Carmel design: wallpaper designs - Kuwait.
- Damascus university: the centre of measurement & evaluation advertising - Syria.
- BELDEX: advertising - Syria.
- Skinclinicsa: advertising & media - KSA.
- Crown Media: film poster - Egypt.
- Al-Sadeer Masoud: Tarek Al-Nahel film poster. (Al-Makhaad film poster) - Morocco - Syria.
- Mantova: advertising, packaging, social media design - Italy.

GRAPHIC DESIGNER – TEACHER ASSISTANT/ TECHNICAL STAFF MEMBER  
(2015-2021) – UNIVERSITY OF KALAMOON – SYRIA.

- Teaching the following:
  - Computer graphics and design (Photoshop - illustrator) Adobe Creative Suite.
  - Artistic anatomy.
  - Basics of design.
  - Mass and void.
  - Printing technical 1.
  - Color theories.
  - Communication skills and design 1+2.
  - Graphic design studio 1+2.
  - Photogrammetry / Photography.

- Handling the international exhibition ads design, banners design, logo design & media.

GRAPHIC DESIGNER  
(2013-2014) – AL-NIBRAS – SYRIA.

- Handling & carry out banner ads design.
- Working on several media advertisement campaigns.
- Supervising the printing out process & making sure that the deliverable as per the client satisfaction.

SKILLS

Microsoft Office	<div></div>	<div></div>	Dream Waver
Photoshop	<div></div>	<div></div>	Xerox
Illustrator	<div></div>	<div></div>	CNC
Flash Player	<div></div>	<div></div>	Konica
After Effects	<div></div>	<div></div>	Laser Cut
In Design	<div></div>	<div></div>	Lightroom
Premiere	<div></div>	<div></div>	Canva
Figma	<div></div>	<div></div>	XD