

# Shoukat Rehman

Digital Marketing | Search Engine Optimization | Social Media Marketing |  
Paid Ads | Strategy

I am experienced in complete SEO (Off-Page /On-Page technical SEO) practice and though committed to maintain cutting edge SEO skills having up-to-date industry knowledge.



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## WORK EXPERIENCE

### SEO & PPC Specialist Evelogics IT Solution

01/2022 - Present

Islamabad

*Achievements/Tasks*

- On-Pages Optimization
- Off Pages Optimization
- Technical SEO
- Local SEO
- Keywords Research
- Google ads

### SEO Expert ADEQUATE SOLUTIONS

06/2020 - 12/2021

Blue Area, Islamabad

*Information Technology Solutions & Real estate Services Providers*

*Achievements/Tasks*

- On-Pages Optimization
- Off Pages Optimization
- Technical SEO
- Local SEO
- Google ads

### Link Builder Capital Brand Technology

03/2019 - 06/2020

Rawalpindi

*Digital Marketig Agency*

*Achievements/Tasks*

- Complete link building process regarding the company websites

## EDUCATION

### BBA (Hons) Kohat University of Science and Technology

2014 - 2018

*Courses*

- Marketing

## SKILLS

#ON-PAGE SEO

#Social Media Marketing

#Keyword Research

#Wordpress

#PPC

#Google Search Console

#Google Analytics

#Link Building

#technical seo

#Google ads

#Bing webmaster tools

#Google My Business

#Local SEO

#Yosat SEO

#website audit

## EXPERTISE

ON-PAGE SEO -- OFF-PAGE SEO

technical SEO -- Guest Posting

ahrefs tool - Moz tool - keywords Planner

Google ads --- Facebook ads

## LANGUAGES

English

*Professional Working Proficiency*

Urdu

*Full Professional Proficiency*

## INTERESTS

Searching on internet for new technology trends and SEO techniques

Social Networking