



CINDY KIMBERLY O. MARASIGAN

Curriculum Vitae

Information



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Hotel and Restaurant Management

Skills

Customer
Service



Sales



Problem
Solving



Merchandising



Hobbies



NETFLIX

About Me

A result-oriented individual who is ambitious and career conscious; and uses all the skills and experiences for the advancement of the company. Certified proven asset for all the organizations that I belong to and can deliver job requirements beyond the expectations.

Work Experiences

MEANS MARKETING

August 2020 - Present

Promoter

- SALES PROMOTER (CHOCOLATES, CHEESE, TUNA) (Carrefour area: Midriff City Center, Deira City Center, IBN Battuta Mall, Mall of Emirates)
- Learns about competitors' products and consumers' interests and concerns in order to answer questions and provide more complete information.
- Records and reports sampling-related information such as the number of samples used, and the number of products sold.

FRESH EXPRESS LLC

March 2019 - April 2020

Sales Promoter

- Promotes (FRESH FOODS LIKE AVOCADO, SALMON, SHRIMP, BURGERS, YOGURT, MONIN, VOSS WATER AND MORE) (Carrefour area: Midriff City Center, IBN Battuta Mall, Mall of Emirates)
- Maintains thorough knowledge of the product and the promotions offered by the company.
- Identifies interested and qualified customers in order to provide them with additional information and explains products in order to persuade them to purchase.
- Keeps area neat while working following safety food handling protocols, and return items to correct locations following the sampling.

Work Experiences

MEANS MARKETING

July 2016 – March 2018

Promoter

- SALES PROMOTER (CHOCOLATES, CHEESE, TUNA) (Carrefour area: Midriff City Center, Deira City Center, IBN Battuta Mall, Mall of Emirates, Dubai Festival City, and World Trade Center)
- Maintains thorough knowledge of the product and the promotions offered by the company.
- Explains products to customers in order to persuade them to purchase.
- Keeps area neat while working and return items to correct locations.
- Records and reports sampling-related information such as the number of samples used and list all the questions asked by the customers as well as the number of products sold.
- Learns about competitors' products and consumers' interests and concerns to answer the questions and provide more information.
- Recommends product or service improvements to employers.

VIDANES ARTIST MANAGEMENT

January 2015 – March 2016

Handler | Personal Assistant of Kylie Padilla (Actress)

- Arranges all the schedules of Ms. Kylie Padilla (Meetings, TV guesting, Mall Shows, Photoshoot)
- Assists and communicates with the directors and all the staff personnel in shows.
- In charge in making reports of all the activities every month
- In charge to go with Ms. Kylie Padilla in all activities and shows

PENSHOPPE (SM Mall of Asia)

April 2012 – December 2014

Sales Associate | Cashier

- Greets customers in a friendly and courteous way on entry to the shop to ensure they feel welcome and to contribute to a positive overall shopping experience.
- Serves customers efficiently and courteously on the shop floor and in the changing rooms to ensure the provision of the highest standards of customer service at all points in the shopping experience.
- Replenishes and re-merchandises stocks on the shop floor on an ongoing basis to ensure maximum range and size availability at all times.
- Helps customers try on clothes, providing advice on fit, style, fashion and color if required, to support purchase decision/s.
- Selects and helps customers in locating merchandise to meet their needs and desires.
- Watches for and recognizes security risks and thefts, preventing or handling these situations as far as possible to minimize losses.
- Maintains knowledge of current sales and promotions, policies regarding payment and exchanges and security practices to ensure store policies are always adhered to.

Work Experiences

RESORTS WORLD MANILA (CASINO)

February 2011 – March 2012

VIP Assistant | Chips Runner

- Entertains and assists the costumers professionally and in pleasantly manner.
- Provides the needs of the costumer (foods, drinks, and etc.)
- In charge in monitoring players' account.

BACOLOD CHICKEN INASAL (SM MEGA MALL)

May 2009 – January 2011

Cashier | Receptionist

- Provides effective and exceptional service to the costumers.
- Assesses the needs of the costumer (taking oder)
- Monitors POS.
- Maintains the cleanliness and organizes the assigned station.
- Ensures that the costumers are being served in satisfactorily manner.
- Always being jolly and attentive.
- Provides line improvement with regards to the productivity, quality, dependability and flexibility.
- Participates in the development of the employee through performance appraisal, recommendation and recognition aimed at improving the present performance, skills and abilities to the fullest.
- Performs other duties that may be assigned by the superior.