

A h m e d R a z a

3D Designer | Graphic Designer

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[PORTFOLIO](#)

An accomplished 3D design and Graphic Designer with a strong track record in delivering innovation and successful partnerships across various business functions to provide solutions for customer-focused initiatives.

At a leading Kids TV channel, I led the 3D design and Graphic design, winning the Employee of the Year award in 2021. This experience helped me secure international freelance projects with Mattel, Hasbro, and Cocomelon, demonstrating my ability to contribute to high-profile ventures.

With 5 years of experience, I excel in the complete design process, from concept to 3D design and graphic design. Proficient in 3ds Max for modeling and the Adobe Creative Suite, particularly Illustrator and Photoshop, I leverage these tools to create visually compelling designs that align with client objectives and resonate with target audiences.

KEY SKILLS

- 3D Design
- Arch Viz
- 3D Animation
- 3Ds Max
- V-Ray
- Corona
- After Effects
- Graphic Design
- Print Design
- Large Format Design
- Illustrator
- Photoshop
- Auto CAD

CAREER HISTORY

Freelance

11/22 – 11/23

3D Designer | Graphic Designer

An accomplished 3D and Graphic Designer with a strong track record in delivering innovation and successful partnerships across various business functions to provide solutions for customer-focused initiatives.

Notably, I collaborated on a prominent brand project for Mattel, showcasing my ability to contribute to high-profile ventures.

With 6 years of experience and proficiency in the 3Ds Max and Adobe Creative Suite, I excel at creating visually compelling designs that align with client objectives and resonate with target audiences.

KIDS TV

08/19 – 11/23

3D Designer / Graphic Designer

An experienced 3D Set Designer at a leading Kids TV Channel, with a strong track record in delivering innovation and successful partnerships across various business functions to create dynamic and engaging stage designs, backdrops, motion design, digital design, and other miscellaneous graphics for diverse TV programs.

I was involved in the complete design process, from conceptualization and ideation to executing 3D designs and graphics, utilizing software such as 3ds Max, V-Ray, and Adobe Creative Suite to ensure high standards of creativity and functionality.

Additionally, I was responsible for graphic design, art direction, and creating print-ready graphics, demonstrating my versatility and commitment to producing high-quality visual solutions.

KIDS TV

12/21 – 02/22

Acting Creative Head

Previously served as Associate Head and now availed an opportunity as Acting Creative Head for the 2D Department, with a strong track record in delivering innovation and fostering successful

partnerships across multiple business functions to oversee set design, 2D character animation, graphic design, motion graphics, and illustration/storyboarding teams.

Managed the work pipeline, ensuring projects were organized for timely delivery, troubleshooting challenges, and maintaining high-quality standards throughout. Handled HR and IT matters, contributing to smooth operations and fostering a productive work environment within the department.

Demonstrated ability to lead diverse teams, manage complex projects, and ensure excellence in creative outputs.

PREVIOUS HISTORY

KIDS TV Associate Creative Head	06/19 – 12/23
The Building Techniques Lead CG Artist	05/19 – 08/19
Digi Next Animation Studios CG Artist	2017 – 2019
Web Sol Full Stack Developer	2014 – 2017
Dawat E Islami Graphic Designer	2013 – 2014

EDUCATION & QUALIFICATIONS

Karachi University Bachelors Commerce	2012 – 2016
Arena Multimedia Certified Graphic Designer	2013

INTERESTS

I enjoy watching movies to gather inspiration and improve my skills. I am passionate about exploring different art styles and storytelling techniques. Additionally, I love experimenting with new design trends and technologies to stay updated in the field.

REFERENCES

References are available on request.