



About Me

Experienced Graphic Designer adept in creating powerful visual designs using digital illustrations, images, and typography, committed to helping clients shape their brand identity through the use of compelling graphic designs. accustomed to collaborating with other creative professionals to achieve project goals.

Skills

Adobe Phtoshop

Adobe Illustrator

Adobe Aftereffects

Autodesk Maya

AutoCAD 3DS Max

CoralDraw

Languages

English

Hindi

Burair Zaidi

Graphic Designer

+91 8052919754

Burairzaidi7@gmail.com

Lucknow, India

WORK HISTORY

Ayan Enterprises

Lucknow

JUL 2021 - APR 2024

Graphic Designer Achievements

- Worked directly with clients to produce appealing and compelling presentations that engaged target audiences. utilizes extensive knowledge of keynote, powerpoint, and Adobe creative suite.
- Brought forth advanced experience working with typography and graphic design principles.
- Created design for different screen types and media platforms.
- Spearhead visual identity including brand positioning, promotions, and digital marketing for different companies.
- Develop creative advertising content for various media, including catalogs, menus, business cards, flyers, posters, and product packaging while ensuring maximum brand awareness of target audience / market.
- Conceptualize logo design, gif animations, videos, websites, and social media channels to promote product brands.
- Leverage rebranding expertise in enhancing client's corporate image to ensure profitability and business growth.

CERTIFICATION

- DIPLOMA IN 3D ANIMATION & VFX & GRAPHIC DESIGN**

HOBBIES

- GRAPHICS**

- PHOTOGRAPHY**