



Ahmad Maktabi

Digital Marketer

An independent and self-motivated business graduate with a proven and tested business, sales, and marketing skills

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📍 Sharjah, United Arab Emirate

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📞 00971509794153

📅 02 January, 1994

EDUCATION

Bachelor of Business Administration - BBA; Major in Marketing Ajman University

08/2015 - 01/2019

3.29 GPA

WORK EXPERIENCE

Customer care-call center-Temporary 6thStreet-Appareluae

08/2020 - 10/2020

Dubai

Achievements/Tasks

- Provided customers with quality assistance through phone calls, emails, and internet chats.
- Accurately verified information and updated information databases as necessary.
- Offered new services based on the needs of a customer.
- Discussed promotions, products, and anything pertaining to better and more satisfactory service for the customer.
- Redirected calls as needed and worked with my supervisor to address any outstanding issues or concerns.

Sales and Marketing Assistant Dar Al-Maktabi Publishing House.

01/2019 - 03/2020

Sharjah,UAE

Achievements/Tasks

- Assisted call-in customers with questions and orders.
- Collaborated with product development team to effectively modernize and update promotions.
- Developed campaigns and specific marketing strategies for clients.
- Exceeded sales goals 10% by effectively applying analyzed data to marketing campaigns and sharing data interdepartmentally.
- Coordinated with social media, public relations and other teams to execute product introductions.

CAREER OBJECTIVE

I am willing in any Interesting position that enables me to support the growth and profitability of an organization that provides challenge, encourages advancement, and rewards achievement with the opportunity to utilize my substantial experience, skills, and proven abilities.

SOFT SKILLS

Communication, Teamwork, Adaptability, Punctuality, Organization ,Flexibility, Problem Solving Abilities, Motivation ,Patience ,Persuasion.

TECHNICAL SKILLS:

Digital marketing, Social media marketing, Adobe photoshop , MS Office

CERTIFICATES

Google Ads (AdWords)- LinkedIn (05/2020 - 05/2020)

Social Media Strategy Certification – HubSpot (05/2020 - 05/2020)

Google Analytics-Google (05/2020 - 05/2020)

Advertising on Facebook-LinkedIn (05/2020 - 05/2020)

Advertising on Instagram- LinkedIn (05/2020 - 05/2020)

Fundamentals of Digital Marketing-Google (05/2020 - 05/2020)

Shopify Ecommerce website builder (06/2020 - 06/2020)

SUMMARY

I'm good at communication with people across cultures very friendly with people, easy-going hard-working responsible with good critical thinking skills, amiable and caring disposition by nature. Hardworking, able to work individually as well as be part of a team, can handle situations and circumstances with a sense of objectivity and maturity. Fast learning who quickly processes new information, looking for a new challenge in the workplace.

LANGUAGES

Arabic
Native or Bilingual Proficiency

English
Full Professional Proficiency

INTERESTS

swimming

walking