



Shaik Imran

Digital Marketer and Practitioner

Shastripuram, Hyderabad 500052

+91 8801079030

imran22shaik@gmail.com

www.snipetrack.com (Failed Startup)

<https://www.linkedin.com/in/shaikimransnipetrack/>

A results-oriented Marketing Executive with 3+ years of experience in using effective marketing solutions to drive sales growth and boost client brand equity. Plans and supervises overall marketing strategy across various platforms. Specializes in project implementation and management.

Educational Background

Osmania University

Hyderabad

Bachelor's Degree in Commerce
2011-2014

Osmania University

Hyderabad

Bachelor's Degree in Education
2017-2019

Skills & Proficiencies

- Social media marketing
- Building Funnel
- Web Development
- Search Engine Optimization
- Interpersonal communication skills
- Fluent in English

Work Experience

Digital Marketer

Axelrod Marketing and Advertising

Jan 2021 to Present

Oversees the company's digital marketing strategies and manages day-to-day admin operations. Gathered and analyzed data to products. Handled the company's official social media accounts.

Affiliate Marketing

Own Projects

June 2019 to December 2019

Advertising on the various platforms (Bing and Google) to generate affiliate commission from Maxbounty and Clickbank

Shopify Store Owner

Own Project (Failed Startup)

Made few online sales it was a plus size clothing Dropshipping store (Miladyvault.com)

Sales Executive

Prime and Prestige Developer

July 2017 to November 2019

Generating leads and exhibiting the property on various exhibitions and handling and scheduling the site visits.

Accountant Assistant

Phoenix International School

June 2014 to June 2017

Handling Printing and Editing work for school payroll, Fee billing, Preparing Reports Cards Using a Software Etc.

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Dear Hiring Manager,

I'm writing to express my interest to work as a digital marketer for a reputed company like your's I believe that I meet all the required the technical and non-technical skill of the vacant post of which you have elaborated in the attached resume.

I have been working as a digital marketer for the last 3 years and a failed startup (www.snipetrack.com) which I feel proud of.

As a digital marketer, I can handle various projects and can manage my team.

- In terms of technical skills, I am very much handy in automating all the processes and building funnels
- Generating leads using Paid Media.
- As A marketer my primary role is to bring more revenue from various platforms and increase ROI
- Planning and Executing strategy to bring revenue for the business.

If you have any questions, please do not hesitate to contact me on +918801079030. I am looking forward to a personal conversation with you.

Yours sincerely,

Shaik Imran