



# SOBHY WAHEED

## Television Director & Producer

### Portfolio

LinkedIn

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[Facebook](#)

[Youtube](#)

Dubai, UAE

## EDUCATION

**Bachelor of Arts (BA) in Mass Communication/Media**

**Zagazig University**

1992 - 1996

## SKILLS

- Creative Vision
- Leadership
- Technical Proficiency
- Communication
- Problem-Solving
- Eye for Detail
- Organization
- Editing Knowledge
- Audience Understanding
- Adaptability
- Collaboration
- Time Management
- Content Creator

## LANGUAGE

Arabic

English

## Experience

### Television Director & Producer

**Egyptian Television, Cairo**

**2001- Present**

- Overseeing the entire production process, from concept development to final broadcast, ensuring high-quality content.
- Directing live or recorded shows, managing technical crews, and coordinating with on-screen talent.
- Supervising budgets, schedules, and resource allocation to meet production goals.
- Ensuring seamless collaboration between departments and maintaining alignment with the network's vision.

### Executive Manager

**AL Shabab TV Channel, Giza**

**2009 - 2010**

- Strategic and Financial Leadership: Set goals and manage budgets.
- Operational Management: Oversee daily operations and content quality.
- Team and Stakeholder Leadership: Lead staff and maintain key relationships.
- Innovation and Compliance: Drive innovation and ensure regulatory compliance.

### Art Manager

**Bedaya TV Channel, Giza**

**2007 - 2009**

- Artistic Direction: Shape the visual style of projects.
- Team Management: Lead and coordinate with creative teams.
- Project Oversight: Ensure timely and high-quality project completion.
- Collaboration: Work with other departments for cohesive visuals.

### Television Director

**MODERN TV LTD, Giza**

**2007 - 2008**

- Directing: Oversee live or recorded television broadcasts, ensuring smooth execution.
- Coordination: Work with producers, and crew to achieve the desired look and feel.
- Script Interpretation: Translate scripts into visual content, guiding camera work and staging.
- Problem-Solving: Address and resolve any issues that arise during production.

## Organizations

- MEDIA SYNDICATE
- Cinematic Professions Syndicate

## Reference

Khaled El Atreby

Channel Manager

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Channel Owner

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