

MARILOU DELA MERCED

Al Rigga, Dubai, UAE

+971 55 818 3199

marilou6375.delamerced@yahoo.com

Visa Status: Freelance Visa



OBJECTIVE: A career in any field where my knowledge and personal skills can be utilized and shared and can contribute to the development of your company. To pursue a challenging and rewarding career that will enhance my skills. To provide opportunities for personal and professional growth, meeting people and advancement, to effectively fill the role and be able to further develop these skills and abilities and contribute to the growth of the company.

EDUCATIONAL ATTAINMENT

DIPLOMA – SECONDARY

Manuel A. Roxas High School

1988 - 1992

PROFESSIONAL EXPERIENCE

LOREAL / MAYBELINE / NYX – Dubai, UAE

Sales Promoter

October 2021 (Current Work)

- ❖ Listening to what customers want and helping them find the perfect product for their needs.
- ❖ Constantly building product knowledge and delivering this knowledge in engaging ways.
- ❖ Setting up attractive product displays and promotional booths.
- ❖ Delivering presentations and demonstrations to customers and other stakeholders.
- ❖ Engaging in meaningful interactions and building good relationships with customers.
- ❖ Distributing samples and providing feedback for improvement to the management team.
- ❖ Following up with customers and providing guidance on product selection.
- ❖ Meeting daily targets and submitting sales reports.

BELKIN / PANZER ACCESSORIES (Shift Company) – Dubai, UAE

Sales Promoter

September 2019 – July 2021

- ❖ Provides the highest quality of customer service by demonstrating advanced product knowledge, excellent selling skills, builds quality customer relationship that resulted in increased sales of a specific brand / product.
- ❖ Responsible for prompt and efficient customer service to satisfy customer's needs and to significantly contribute and maintain the company's reputation.
- ❖ Reduce stock loss and maintain cost control and delivering the highest level of motivation to staff members and development of team members.

TOUCHMATE TABLET QUALITY GULF – Dubai, UAE

Sales Promoter

September 2013 – August 2019

- ❖ Keeping the shop's standards and maintaining the brand's visual branding and design
- ❖ Listening to customer's requirements and presenting appropriate items.
- ❖ Selling, promoting products, keep record of sales, recommend products according to customer's needs.
- ❖ Negotiating on price and costs, delivery and specifications with buyers and managers in order to help the company reach its monthly revenue target.

HUAWEI MOBILE ELECTRONIC (IMS Company) – Dubai, UAE

Sales Promoter

July 2010 – July 2012

- ❖ Greet customers, promote, demonstrate on how the products work to the clients and render full customer service.
- ❖ Be accountable for driving sales and demonstrating sales leadership by achieving the targets.
- ❖ Maintain a strong knowledge of the latest technology as well as the new products and services available to customers.
- ❖ Maintain and awareness on promotions and advertisements.

PALLADIO COSMETICS – Dubai, UAE

Sales Promoter

2008 - 2010

- ❖ Assisted customers in selecting the right products ensuring that the customer is satisfied.
- ❖ Suggested products to suit the customer's appearance and desired look.
- ❖ Provided complimentary beauty consultations, make-over and professional and professional advice on cosmetics and skincare treatments.

Key Skills:

- ✚ Demonstrated ability to develop relationships with customers and co-workers.
- ✚ Excellent customer service and public relation skills.
- ✚ Excellent communication and interpersonal skills.
- ✚ Proven ability to work under pressured environment with less supervision.
- ✚ Customer service skills.
- ✚ Having visual and creative abilities, ability to get acquainted with all age groups.
- ✚ Immense ability to interact with both internal and external customer at all levels.

Personal Details

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| Marital Status | : | Single |
| Religion | : | Roman Catholic |
| Nationality | : | Filipino |

Character reference(s) available upon request

