



# SYED AZHARUDEEN

## Graphics Designer

UAE Driving License # 3573936

### Resume Objective

I would like to grow and contribute towards the growth of the firm, wish to work and grow with your firm to be more productive ability and to play effective role with the team, to find a challenging position where i can utilize my talent and abilities. I'm self motivated, I can communicate reasonably well with different languages and I'm target oriented. I can be fit with different types of people under pressure, I'm protective and can cooperate with any situations.

### Work Experience

**Design and Print Services, Business Bay - Dubai**  
Graphic Designer / Production (May 2014 - August 2018)



#### **Roles and responsibility:**

- Study design briefs and determine requirements
- Schedule projects and define budget constraints
- Conceptualize visuals based on requirements
- Prepare rough drafts and present ideas
- Develop illustrations, logos and other designs using software or by hand
- Use the appropriate colors and layouts for each graphic
- Work with copywriters and creative director to produce final design
- Test graphics across various media
- Amend designs after feedback
- Ensure final graphics and layouts are visually appealing and on-brand

**Hi5 Advertising, JLT- Dubai**

Graphic Designer / Production and Sales (November 2018 - April 2019)



#### **Roles and responsibility:**

- Meeting clients or account managers to discuss the business objectives and requirements of the job
- Estimating the time required to complete a job and providing quotes for clients
- Developing design briefs that suit the client's purpose
- Thinking creatively to produce new ideas and concepts and developing interactive design
- Presenting finalised ideas and concepts to clients or account managers
- Proofreading to produce accurate and high-quality work
- Demonstrating illustrative skills with rough sketches and working on layouts ready for print
- Commissioning illustrators
- Working as part of a team with printers, copywriters, illustrators, other designers and account executives.



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Languages : Tamil | English | Urdu | Hindi | Malayalam

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### Work Experience

**Digital Office LLC, Shaikh Zayed Road - Dubai**  
Production Incharge (Apr 2019 - Dec 2019)



**Roles and responsibility: Graphic designers for use in media products such as magazines, labels, advertising and signage.**

Typical activities include:

Liaising with clients to determine their requirements and budget

Managing client proposals from typesetting through to design, print and production

Working with clients, briefing and advising them with regard to design style, format, print production and timescales

Developing concepts, graphics and layouts for product illustrations, company logos and websites

Determining size and arrangement of copy and illustrative material, as well as font style and size

Preparing rough drafts of material based on an agreed brief

reviewing final layouts and suggesting improvements if required

liaising with external printers on a regular basis to ensure deadlines are met and material is printed to the highest quality.



#### **Printing and Design Services**

Flyers & Brochures  
Training Materials  
Books & Presentation  
Marketing Collateral  
Large Format Scanning  
Business Cards & Letterheads  
AutoCAD Plotting



#### **Large Format Printing**

Outdoor Printing  
Rollup & Popup Stands  
Cardboard Display  
Posters & Banners  
Vehicles & Fleet Branding  
Building Wraps  
Events Branding  
Flags

## Work Experience

**Urumqi Surayya General Trading LLC, Deira - Dubai**  
Sales & Merchandising (Jan 2020 - Present)



Hands-on experience in retail environment  
Ability to motivate and coordinate merchandising initiatives  
Ability to check date codes, schematic integrity, replace re-order tags and ads  
Ability to rotate stock, clean and stock display and price merchandise  
Strong planning and organizing skills  
Computer literate and proficient with Microsoft Office applications  
Possess valid drivers license and reliable transportation  
Determined appropriate solutions to business problems.

## Education

Graduation - Bacheoler of Computer Application (BCA)  
Thiruvalluvar University. Chennai 2010-2013

Higher Secondary School  
Khaderia Higher Secondary School - Chennai 2010

SSLC - High School  
Khaderia Higher Secondary School - Chennai 2008

## Skills and Competencies

Passion and enthusiasm for design, with a creative flair.  
A flexible approach when working in a team.  
Excellent communication skills to interpret and negotiate briefs with clients.  
Good presentation skills and the confidence to explain and sell ideas to clients and colleagues.  
Time management skills and the ability to cope with several projects at a time.  
Accuracy and attention to detail when finalising designs.  
Being open to feedback and willing to make changes to your designs.  
Effective networking skills to build contacts.

## Strength

Organizing and Prioritizing  
Attention to detail and accuracy  
Confidentiality  
Leadership  
Vendor relationship  
Information Management  
Problem analysis & problem solving  
Ability to meet deadlines

## Proficiency or Skills

MS Office  
Photoshop 90%  
Illustartor 90%  
Corel Draw 75%  
InDesign 65%

## Contact Detail

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