



SYED AZHARUDDEEN

Graphics Designer

UAE Driving License # 3573936

Resume Objective

I would like to grow and contribute towards the growth of the firm, wish to work and grow with your firm to be more productive ability and to play effective role with the team, to find a challenging position where i can utilize my talent and abilities. I'm self motivated, I can communicate reasonably well with different languages and I'm target oriented. I can be fit with different types of people under pressure, I'm protective and can cooperate with any situations.

Work Experience

Design and Print Services, Business Bay - Dubai

Graphic Designer / Production (May 2014 - August 2018)



Roles and responsibility:

- Study design briefs and determine requirements
- Schedule projects and define budget constraints
- Conceptualize visuals based on requirements
- Prepare rough drafts and present ideas
- Develop illustrations, logos and other designs using software or by hand
- Use the appropriate colors and layouts for each graphic
- Work with copywriters and creative director to produce final design
- Test graphics across various media
- Amend designs after feedback
- Ensure final graphics and layouts are visually appealing and on-brand

Hi5 Advertising, JLT- Dubai

Graphic Designer / Production and Sales (November 2018 - April 2019)



Roles and responsibility:

- Meeting clients or account managers to discuss the business objectives and requirements of the job
- Estimating the time required to complete a job and providing quotes for clients
- Developing design briefs that suit the client's purpose
- Thinking creatively to produce new ideas and concepts and developing interactive design
- Presenting finalised ideas and concepts to clients or account managers
- Proofreading to produce accurate and high-quality work
- Demonstrating illustrative skills with rough sketches and working on layouts ready for print
- Commissioning illustrators
- Working as part of a team with printers, copywriters, illustrators, other designers and account executives.



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Languages : Tamil | English | Urdu | Hindi | Malayalam

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Work Experience

Digital Office LLC, Shaikh Zayed Road - Dubai
Production Incharge (Apr 2019 - Dec 2019)



Roles and responsibility: Graphic designers for use in media products such as magazines, labels, advertising and signage.

Typical activities include:

Liaising with clients to determine their requirements and budget

Managing client proposals from typesetting through to design, print and production

Working with clients, briefing and advising them with regard to design style, format, print production and timescales

Developing concepts, graphics and layouts for product illustrations, company logos and websites

Determining size and arrangement of copy and illustrative material, as well as font style and size

Preparing rough drafts of material based on an agreed brief

reviewing final layouts and suggesting improvements if required

liaising with external printers on a regular basis to ensure deadlines are met and material is printed to the highest quality.



Printing and Design Services

Flyers & Brochures
Training Materials
Books & Presentation
Marketing Collateral
Large Format Scanning
Business Cards & Letterheads
AutoCAD Plotting



Large Format Printing

Outdoor Printing
Rollup & Popup Stands
Cardboard Display
Posters & Banners
Vehicles & Fleet Branding
Building Wraps
Events Branding
Flags

Work Experience

Urumqi Surayya General Trading LLC, Deira - Dubai

Sales & Merchandising (Jan 2020 - Present)



Hands-on experience in retail environment

Ability to motivate and coordinate merchandising initiatives

Ability to check date codes, schematic integrity, replace re-order tags and ads

Ability to rotate stock, clean and stock display and price merchandise

Strong planning and organizing skills

Computer literate and proficient with Microsoft Office applications

Possess valid drivers license and reliable transportation

Determined appropriate solutions to business problems.

Education

Graduation - Bacheoler of Computer Application (BCA)

Thiruvalluvar University. Chennai 2010-2013

Higher Secondary School

Khaderia Higher Secondary School - Chennai 2010

SSLC - High School

Khaderia Higher Secondary School - Chennai 2008

Skills and Competencies

Passion and enthusiasm for design, with a creative flair.

A flexible approach when working in a team.

Excellent communication skills to interpret and negotiate briefs with clients.

Good presentation skills and the confidence to explain and sell ideas to clients and colleagues.

Time management skills and the ability to cope with several projects at a time.

Accuracy and attention to detail when finalising designs.

Being open to feedback and willing to make changes to your designs.

Effective networking skills to build contacts.

Strength

Organizing and Prioritizing

Attention to detail and accuracy

Confidentiality

Leadership

Vendor relationship

Information Management

Problem analysis & problem solving

Ability to meet deadlines

Proficiency or Skills

MS Office

Photoshop 90%

Illustrator 90%

Corel Draw 75%

InDesign 65%

Contact Detail

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