

Mohammed Nawaz Ahmed

Data Scientist/Analyst

As a data analyst/Scientist, I excel in automating processes, dissecting raw data, and delivering actionable insights. My mission is to drive data-driven decisions and innovation, leveraging my analytical prowess to supercharge organizational success



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SKILLS

PYTHON MySQL Advanced Excel Analysis Automation Statistics Analysis Machine Learning
Google Data Studio Tableau Dashboards Forecasting Team Management Skill

WORK EXPERIENCE

Senior Data Analyst/Scientist

Escape Velocity Digital Private Limited

08/2022 - Present

Hyderabad, India

Achievements/Tasks

- At Escape, I work extensively on analyzing data and getting useful insights from the raw data which helps in decision making
- I do analysis of ad campaigns. I provide insights into ad performance through reports and dashboards and PP. This analysis helps in identifying the performance of crucial metrics, which ultimately helps in increasing sales by 20%
- Build Automation tool, I have Automated multiple Excel reports using Python and Excel. There are several reports that need to be created on a daily basis. Generally, some reports take more than two hours to create. I have Automated the creation of these reports, and now they can be created in less than ten minutes. My Automation tool has reduced the time to create the reports by more than 20 hours weekly
- Working with team to build model that predicts the top Search Term for the next 15days using Regression
- I work closely with clients to understand their specific needs w.r.t data and i do analysis and create dashboards that meet those needs and allow clients to easily access and understand complex data using Google Data Studio. Once the dashboards are created, I set up weekly data updates using Google Sheets to ensure that the information is always up-to-date resulting in \$20k+ increased in annual revenue
- Identified areas of improvement through customer data, using SQL to help improve the profitability by 8%
- Built out the data and reporting infrastructure from the ground up using DataStudio and python to provide real-time insights into the product, marketing funnels, and business KPIs

Junior Data Scientist

Trizula Digital Solution

02/2022 - 08/2022

Hyderabad, India

Achievements/Tasks

- At TDS.I have work on Demand Forecasting project where i have worked with team to create ML models and Forecasting Model using Time series and embedded in rest-APIs
- I have worked with Business team (help the business team for targeting of companies for our products result in which our business imporve 27% for that month) provided the business team with some usefull Insights using Tableau and Data Analytics which help them Successfully Targeting of Companies
- Also worked on getting insights from the data using Tableau and EDA, Data Cleaning and Analysis

Data Scientist Intern

Alagzoo Software

07/2021 - 01/2022

Hyderabad, India

Achievements/Tasks

- At Alagzoo...I'm spending my whole time in understanding how to get the insights from the data and inculcating its incredible problem solving habit learned and developed through Machine Learning. And involved in data preprocessing techniques for making data useful by using SQL, creating Machine Learning models and applying various regression and classification algorithms

WORK EXPERIENCE

Data Science Trainee

Full Stack Academy

12/2020 - 06/2021

Hyderabad, India

Achievements/Tasks

- At full Stack Academy I have taken training for data science and learned Python, Statistics, SQL, Machine learning, Deep learning, NLP. · Involved in Data Preprocessing Techniques for making the data useful for creating Machine Learning models. Owned and executed end to end data science project. Involved in creating various regression and classification algorithms by using various Sk-learn libraries such as Linear Regression, Decision Trees, Naïve Bayes. Involved in creating Machine Learning models for test A/B content which is useful for making better decisions regarding the products. Involved in designing the neural networks using Tensor-flow for various internal projects.