

MUNEER MK

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SUMMARY

A candidate with 4+ years of experience in corporate Merchandising activities in FMCG industry in the Sultanate of Oman.

EXPERTISE

- Visual display of FMCG products in Hypermarkets, Supermarkets & Department stores.
- Stock audit, inspection, reporting and movement of products at the client sites.
- Monitoring stock movement and promotions, price changes and expiration of products.
- Coordination with the Sales & Marketing team to achieve their target by maximizing display and controlled delivery of products.

WORK EXPERIENCE

Merchandiser

October 2014 – 2018

Al Ashrafiya International Foodstuff LLC

- Incharge of all kinds of Merchandising activities of premium and local products.
- Regular exposure to multiple product categories like seafood, meat, dairy products, dry groceries and confectioneries.
- Dealing with specialized brands like Movenpick Ice Cream (Switzerland), Pride Cheese , Reggia & Milano Pasta (Italy), Imported Chocolates (nestle, Cadbury, CÔTE d'OR, Milka) , Angry birds Chips, Aaliya SunFlower Oil, Sweet&Joy Cookies&Chocolate, Maestro Frenchfries etc...

EDUCATIONAL QUALIFICATIONS

Bachelor of Arts | Kannur University, Kerala, India (2014)

Commerce | Higher Secondary Education, Kerala, India (2011)

S.S.L.C | Secondary School Leaving Certificate, Kerala, India (2009)

PROFESSIONAL QUALIFICATIONS

Diploma in Hardware Engineering | Sree Sankaracharya Computer Center

Advanced International Duct Technology | A I D T Calicut

PERSONAL DETAILS

- Nationality : Indian
- Gender & Dob : Male, 23/03/1993
- Languages : English, Arabic, Hindi & Malayalam
- License : Holds valid Indian License
- Passport : V4879740

Declaration:

I hereby declare that all the statements given above are true as per as my knowledge.

Muneer MK

(India , Kerala)