

Nourhan Yousry

Graphics Designer

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<https://www.behance.net/nourayousry2>

QUALIFICATION SUMMARY

With over 4 years of experience in Graphic Design (Egypt - Iraq - Ksa - Canada - UAE - Jordan - Lebanon) excelling in crafting mesmerizing visuals, evidenced by taking lead and giving art direction in 3 of my previous agencies. My expertise, gained by working with marketing agencies includes creating visuals, Giving art direction.

Creative and detail-oriented graphic designer with professional experience in creating visually appealing and impactful designs. Proficient in using industry-standard design software such as Adobe Creative Suite (Photoshop, Illustrator, InDesign, XD) and skilled in both print and digital design.

KEY SKILLS

- **Graphic Design**
- Social Media Designs
- Packaging
- Prints and Layout Design
- Branding
- Collaboration
- Art Directing
- Creativity
- Adaptability
- Emotional Intelligence
- Client Relationship

EDUCATION

Bachelor's Degree, Faculty of Applied Arts

June 2015 - Oct 2020
New Cairo Academy

Cairo , Egypt

Courses

Graphic Designer Diploma

JAN 2022 - MARCH 2022

Certificate From YAT

- PHOTOSHOP
- ILLUSTRATOR
- XD
- INDESIGN

Adobe XD Masterclass UX/UI

DEC 2021

Adobe illustrator - Advancer training course

SEP 2021

PHOTOSHOP MASTER COURSE

JUL 2021

EXPERIENCE:

Graphic Designer Present 2024
1004 Gourmet Dubai-United Arab Emirates

Led comprehensive visual design initiatives in a senior role within a B2B matchmaking company.

Managed and executed end-to-end design projects encompassing social media, digital platforms, and print media.

Developed impactful visual strategies tailored to a global audience, ensuring cultural sensitivity and relevance.

Social media posts and branding projects

SENIOR GRAPHIC DESIGNER Feb. 2024
Rushtech Marketing Agency Dubai-United Arab Emirates

Catalogues , Company profiles ,social media Designs

branding , content creation , social media specialist and

Strategy plans

SENIOR GRAPHIC DESIGNER 2022-2023
EBBA Marketing Agency Dubai-United Arab Emirates

Designed Social Media posts, Covers, Web banners, Infographics, and Thumbnails

Provided a new identity and visuals for the number 1 radio station in cairo, resulting in increasing reach by 35%

Worked on branding campaigns for corporations and companies events (SOCIAL MEDIA - PRINTING)

SENIOR GRAPHIC DESIGNER 2022-2023
Connect Media Marketing Agency Lebanon

Designed Social Media posts, Covers, Web banners, Infographics, and Thumbnails

Provided a new identity and visuals for the number

UX,Design - social media posts,, printing , social media specialist - content creation and branding.

Monthly calenders plans for more than 11 clients

SENIOR GRAPHIC DESIGNER 2021-2022
Cube Localization company Cairo - Egypt

UX,Design - social media posts and branding.

MID-LEVEL GRAPHIC DESIGNER**Senet company**

Web design - social media posts - printing and branding

2021-2022

Cairo - Egypt

JUNIOR GRAPHIC DESIGNER**Greenovation company**

Mobile App design - branding and printing.

2020-2021

Cairo - Egypt

JUNIOR GRAPHIC DESIGNER**Arkan office**

Branding and printing.

2019-2020

Cairo - Egypt

JUNIOR GRAPHIC DESIGNER**Dar EL-Handasah**

Branding and printing.

2018-2019

Cairo - Egypt

FREELANCER WORK AS A GRAPHIC DESIGNER**NOVA CONCEPT**Moodboard- video story board
Canada**GLOBAL CSR FORUM**Social media posts
KSA**SEDRA REAL ESTATE**Branding
Dubai,UAE**NAHDA EGYPT & GULF LLC**UX,Design - social media posts-Packaging
Sharjah,UAE**REVAL MEDICAL CENTER**Social media posts- videos thumbnails
Dubai,UAE**EL-NILE GOURMET**Branding
Dubai,UAE**FLAIRSTECH COMPANY**Thumbnails Videos and Articles designs
Egypt and Poland**SURGE COMPANY**Flyar's- Social media specialist
social media posts and branding
Dubai,UAE**VILARR FOR SANITARY**Branding and company profile
Sharjah,UAE

Portfolios and Showreel:

<https://www.behance.net/nourayousry2>

<https://www.behance.net/gallery/185800785/MY-PORTFOLIO>

https://www.linkedin.com/in/noura-yousry-a7a24a229?utm_source=share&utm_campaign=share_via&utm_content=profile&utm_medium=ios_app

https://www.instagram.com/artoile_1/?igsh=M29mYmUwdHgyeHgZ