



## SANTHOSH A B

### VISUAL MERCHANDISER

#### PERSONAL SUMMARY

Effective **VISUAL MERCHANDISER** with **7+ years** of experience .skilled in store display design ideas and set up. seeking a position as a visual merchandiser with top shop utilising aesthetic sense and hands on experience in producing displays design ideas and implementing them to ensure brands visual presence

#### PROFESSIONAL SKILLS

##### TECHNICAL SKILLS

- Store display design and set up
- Computer skills
- Customer service
- Presented new ways to merchandising to keep store looking fresh
- Supervising and team work
- Coordinating sales promotion activities
- Team managing
- Road show conducting
- Constant monitoring
- Listen to team members feedback
- Handling retailer
- Provide any training that team members need
- Maintaining customer relationship and satisfaction
- Manage to flow of day -to - day operations

##### SOFT SKILLS

- interpersonal skills
- communications
- knowing trends
- collaboration, calmness under pressure

#### CONTACT DETAILS

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email : ambalathsanthosh1989@gmail.com  
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address : villa no 6  
Near Rashidiya Metro station  
(centre point) street number 38  
Dubai

## CARRIER HISTORY

### PPMS FIELD MARKETING PRIVATE LIMITED

#### VISUAL MERCHANDISER (2019 - 2022)

Handled visual merchandising operations for FMCG department at **MONDELEZ INTERNATIONAL PRIVATE LIMITED**. Handling one district, Palakkad

Placing all SUK to POS ,deploying POSMs to ensure maximum visibility

### VIVO KERALA

#### MARKETING COORDINATOR (2017 - 2019)

Handling all kind of marketing activities for mobile phone department at **VIVO MOBILES** in Thrissur.

Manage all kind of reports for sales team, Create reports to update the company on the teams progress and coordinating sales promotion activities

### PPMS FIELD MARKETING PRIVATE LIMITED

#### VISUAL MERCHANDISER (2013 - 2017)

Handled visual merchandising operations for mobile phone department at **SAMSUNG MOBILE** . Handling two districts , Palakkad & Thrissur  
placing all SUK to POS ,deploying POSMs to ensure maximum visibility

## EDUCATION

2008

### AIR CONDITION & REFRIGERATION ENGINEERING

INSTITUTION : **SREEVIDYADHIRAJA I.T.I. & TECHNOLOGICAL TRAINING CENTRE**

- KERALA GOVERNMENT CERTIFICATE IN ENGINEERING

CERTIFICATION • INDIAN ENGINEERING TECHNOLOGICAL SOCIETY

- ALL INDIA TECHNICAL EDUCATION SOCIETY

2007

### AUTO CAD

INSTITUTION : **SREEVIDYADHIRAJA I.T.I. & TECHNOLOGICAL TRAINING CENTRE**

2005

### SSLC

SCHOOL : **RAILWAY HIGHER SECONDARY SCHOOL PALAKKAD**

## CORE STRENGTH

- Hard working, creative, dedicated, well organized and positive attitude
- Ability to work in multi-cultural environment
- positive attitude ,confidence, flexibility, maturity, a friendly disposition
- And importantly a genuine passion to help others and to provide quality service and empowering the organization

## PERSONAL INFORMATION

FATHER NAME	:	AMBALATH BALAKRISHNAN
NATIONALITY	:	INDIAN
DATE OF BIRTH	:	21 -SEP- 1989
LAUNGAGES	:	MALAYALAM, TAMIL, ENGLISH,
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