

# NAY LIN THURA

## SALES & MARKETING EXECUTIVE



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A Final year of medical student with **over 4 years of experience as a Sales and marketing Executive**. Hands on experience working in fast-paced environments with changing priorities and frequent interruptions. **Administrative Competencies Demonstrates the ability to lead people and get results through others.** Ability to work collaboratively and to make independent decisions.

### Contact

#### Phone

+971-581864090

#### Email

naylinnthura.nltr@gmail.com

#### Address

Alansari Buliding, AL Rigga,  
Deira, Dubai,UAE

### Expertise

- Customer service expert
- Team management
- Advanced Problem-Solving
- Sales and Telemarketing
- MS Office Suite and Mac Detail Oriented
- Interpersonal Skill

### Language

- English
- Japanese
- Thai

### About me

Nationality - Myanmar

D.O.B - 14.5.1999

Passport - MF348451

International Driving Pass (+)

### Experience

#### Sales & Marketing Executive

Ei Thu's Furniture (2019 - 2023)

- Coordinated with sales teams to improve sales processes and boosted sales by using Social Media Campaigns
- Achieved sales targets, with a standout method reaching 150% of the Sales goal.
- Worked with product teams to effective market new offerings.
- Analyzing market trends to identify and target new customer segments

#### Digital Marketing Executive

- Developed Strategic plans for campaigns across social media, and display advertising techniques
- Monitored the Company's image on social media, creating advertising campaigns and acquiring new customers
- Managed budget to lunch viral campaigns on Facebook,Instagram,
- Grew social media engagement on Facebook and TikTok, Instagram.

#### Administrative Assistant

- Invoicing, restocking, and preparing necessary documents for storage of items.
- Preparation of purchase folder and general files for the department
- processing of all charges generated by the department

### Education

- Final Part 2 M.B.,B.S student

University of Medicine (2), Yangon

- Diploma in Business Administration
- Diploma in Digital PR & Brand Marketing Strategy
- Certificate in "The Fundamentals of Digital Marketing by Google Digital Garage"