



Mohammed Khalid Khan

 khalidkhan7718@gmail.com

 [linkedin.com/in/mokhalidkhan](https://www.linkedin.com/in/mokhalidkhan)

 +971 588929048
Bur Dubai UAE



Summary

Passionate, creative and results-driven go-to-market marketing professional with 5 years of marketing experience across product marketing, digital, communications, brand marketing, content and merchandising. I'm a believer that data should drive decisions, but with fresh creativity to support it, all with the goal of aggressively growing the business or idea.

A few of areas I have experience in:

Go-to-market strategy • Digital marketing • SEO/SEM strategies • Podcasts • Meetup Organizing • Social Media Management • Content Creation (ebooks, whitepapers, sales collateral, SlideShare, blogs, podcasts, design,) • Inbound Marketing • Project Planning & Execution • Video Marketing • Event Coordination • Market Research • Media Buying • Corporate Branding • Narrative Design • Adwords Account Management • E-Commerce.

Experience



Digital Marketing And Public Relations Specialist

Debunk Media

Jan 2020 - Present (2 years +)



Digital Marketing Executive

National Engineering Industries Ltd. (NBC Bearings)

Sep 2018 - Jan 2020 (1 year 5 months)



Sales And Marketing Intern

Reliance Jio

Dec 2016 - Sep 2018 (1 year 10 months)

Education



Maharishi Dayanand Saraswati University, Ajmer

Master of Arts - MA, Political Science and Government

Aug 2016 - 2018



Maharishi Dayanand Saraswati University, Ajmer

Bachelor of Arts - BA, Political Science and Government

Jul 2013 - Oct 2016



Digiperform

digital marketing, Business, Management, Marketing, and Related Support Services

Jul 2021 - Present

Personal Details

> Date of Birth : 08/12/1996
> Passport No : V2503796
> Date of Issue : 17/08/2021
> Date of Expiry : 16/08/2031
> Visa Status : Visit Visa 90 Days
> Visa Duration : 14 Jan to Apr 14, 2022

Licenses & Certifications



Certified Secure Computer User (C/SCU) - Cisco



Fundamentals of digital marketing - Google

WJJ CQM 8VG



Content Marketing - HubSpot Academy

Issued Aug 2021 - Expires Sep 2023

ad84b26f47644abcaf9720cce30a2c42



Advanced Google Analytics - Google

Issued Aug 2021 - Expires Aug 2024



Social Media Marketing Certification Course - HubSpot Academy

Issued Aug 2021 - Expires Sep 2023

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Skills

Social Media Marketing • Search Engine Optimization (SEO) • Lead Generation • Email Marketing • Pay Per Click (PPC) • Analytical Skills • Social Media • Marketing Strategy • Market Research • Marketing Management