

Karan.B

Senior Data Analyst



PROFESSIONAL EXPERIENCE

Senior Data Analyst

NOESYS SOFTWARE PVT LTD | Apr 2024 - Aug 2024

Bengaluru, KA, India

- Led a team of five analysts to design and implement a comprehensive KPI library for an **eCommerce client** from inception, conducting bi weekly regular meetings to ensure alignment on project goals and deliverables.
- Analyzed data across eight key business segments, including Sales/DSR and Logistics; delivered actionable insights to high-level stakeholders that directly informed strategic decisions and contributed to enhanced operational efficiency.
- Collected data from eight different sources, designed data models, and created data warehouses to support efficient reporting.
- Created dashboards, reports and analysis to provide monthly and quarterly business summaries, ensuring timely and actionable insights.
- Completed initial project milestones within set timelines by coordinating eight diverse data sources; established foundational elements required to initiate subsequent phases focused on different segments of business. analytical capabilities.
- Developed and authored detailed project documentation, including SOWs, Data Dictionaries, and SOPs; these resources facilitated seamless onboarding for three new analysts within the department while enhancing overall team efficiency.

Data Analyst

NOESYS SOFTWARE PVT LTD | Apr 2023 - Mar 2024

Bengaluru, KA, India

- Led a team of five analysts to deliver key projects for an **Australian energy provider**, focusing on EV charging reporting, bill subsidizing, and other critical analyses.
- Defined essential project specifications and established actionable KPIs for five projects; directly contributed to a 40% increase in reporting accuracy by implementing streamlined data collection methods tailored for EV charging analysis.
- Developed comprehensive dashboards and interactive reports that streamlined data visualization for stakeholders, enabling faster decision-making on key energy projects; reduced report generation time by 55% across the board.
- Promoted within 12 months due to strong performance and significant organizational impact.

Associate Data Analyst

NOESYS SOFTWARE PVT LTD | Oct 2021 - Mar 2023

Bengaluru, KA, India

- Led the collection and analysis of KPI metrics for an **American consumer goods company**, improving data accuracy by 20% and reducing order delays by 15%.
- Optimized PO flow, production, and shipment tracking, cutting costs by 10% and enhancing forecast accuracy.
- Developed and implemented interactive dashboards using SQL and BI tools that tracked over 15 operational KPIs, enabling data-driven decisions for strategic planning while enhancing reporting efficiency by 30% across the organization.
- Designed and implemented comprehensive data models and analytical warehouses for a leading **IIMB startup incubator**, enabling precise tracking of 50+ venture metrics to boost performance evaluation across all programs.
- Developed and implemented interactive dashboards tracking 50+ key incubator metrics, enhancing visibility into venture progress and milestones, resulting in improved decision-making processes across all program interventions.
- Enhanced call center operations for an **Australian energy retail company** by refining customer service metrics, achieving a 20% increase in First-Contact Resolution (FCR), decreasing Average Handle Time (AHT) to under five minutes and other metrics.
- Formed and led a team of four members to support and deliver on these projects, providing training and guidance to ensure high-quality outputs across projects.
- Created and implemented detailed project documentation, including SOWs, Data Dictionaries, and SOPs; established compliance protocols that improved project delivery timelines by 20% across all initiatives undertaken in the team.

EDUCATION

CMR UNIVERSITY | 2017 - 2021

Bengaluru, KA, India

Bachelor of Technology, Information Technology

OTHER

- Languages: English, Tamil, Kannada, Hindi
- Technical Skills: SQL, Data Visualisation (Tableau, Power BI, Infoveave), Excel, Python, Database (Oracle SQL Developer, MS SQL Server, SQLite), Cloud Storage (Microsoft Azure, AWS), Data management and modelling, API Data Integration.
- Certifications: Google Advanced Data Analytics Certificate, DataCamp Data Science Certification, IBM Data analyst professional certificate
- Awards: Noesys Budding Performer, Noesys Best Performer of the Year