

# REVATHY REMESH

## DATA ANALYST

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### PROFESSIONAL SUMMARY

Experienced Engineer with approximately 5 years of professional expertise, including over 4 years specializing in Data Analysis and 1 year in Electrical Engineering, adept at collecting and analyzing data to drive organizational growth, with a strong grasp of Data Analysis and Machine Learning technologies.

### WORK EXPERIENCE

June 2024 - Present

**MLM Furnitures, Dubai, UAE**, Dubai, UAE

#### Data Assistant

- Conducting data gathering and cleaning operations using Excel to ensure data integrity and accuracy.
- Utilizing Python scripts to automate data processing tasks, leading to increased efficiency.
- Analysing datasets with Excel and Python to identify potential customers for targeted marketing campaigns
- Collaborating with cross-functional teams to streamline data processes and improve data-driven decision-making.

**IdeaCrate Edutainment LLC**, Abu Dhabi, UAE

Oct 2023 - March 2024

#### Data Analyst

- Collected and analyzed data from Odoo ERP, utilizing the software as a source for in-depth data analysis. Produced insightful reports to facilitate decision-making processes.
- Solely spearheaded a project aimed at operational optimization, yielding a remarkable 20% increase in operational efficiency and a 15% reduction in data processing time.
- Executed a predictive modeling project leveraging CRM data, leading to a 20% improvement in forecasting accuracy and enabling more informed business decisions.

**Myn Global**, Bangalore, India

Sept 2022 - April 2023

#### Data Analyst (Ride-Hailing & Ecommerce Platform)

- Analysed customer data from the car booking mobile app to uncover patterns in user behaviour and preferences, helping to improve the app's functionality and user experience.
- Worked closely with business and IT teams to resolve customer-related challenges by providing data-driven insights.
- Automated data processes, streamlining the reporting system for key metrics related to customer bookings, ride patterns, and service feedback.
- Created interactive dashboards and reports for tracking app performance, user retention, and customer engagement.
- Utilized SQL, Python, and Power BI for data extraction, analysis, and visualization, specifically focusing on customer interactions and booking trends.

**Satyukt Analytics**, Bangalore, India

Feb 2021 - Aug 2022

#### Junior Data Analyst

- Performed web scraping to extract data from government agricultural websites
- Implemented Python automation techniques to extract and process data from various sources, resulting in a 30% reduction in data processing time
- Designed and implemented a Convolutional Neural Network model for detecting pests and diseases in crops.
- Executed SQL queries to retrieve data from databases, employing data retrieval techniques for

efficient extraction and analysis.

- Aided in catastrophe modeling (Cat Modeling) for Quake analysis using R programming.

**Global Data Research Centre**, Telangana, India

**Sept 2019 - Sept 2020**

**Associate Data Analyst**

- Assisted in collecting, cleaning, and analyzing data sets using **Excel**.
- Collaborated with team members to identify insights and potential areas for improvement.
- Participated in meetings to discuss project progress and strategies for data analysis

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## SKILLS

<b>Programming Languages</b>	:	Python, SQL
<b>Data Science &amp; AI</b>	:	Machine Learning, Deep Learning
<b>Statistical Methods</b>	:	Descriptive Statistics, Inferential Statistics, Regression Analysis, Time Series Analysis, Hypothesis Testing, ANOVA (Analysis of Variance)
<b>Tools &amp; Technologies</b>	:	MySQL, Git, GitHub
<b>Data Analytics</b>	:	Advanced Excel, Power BI, Tableau, Looker Studio, Alteryx, QlikView
<b>Soft Skills</b>	:	Analytical Thinking, Numerical Skills, Problem-Solving, Communication, Collaboration, Time Management, Attention to Detail, Critical Thinking, Adaptability, Presentation Skills, and Continuous Learning

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## EDUCATION

<b>Post Graduate Certification-Data Science</b>	<b>IIIT-Bengaluru, India</b>	<b>Nov 2020 - Aug 2021</b>
<b>B-Tech Electrical &amp; Electronics Engineering</b>	<b>Kerala University, India</b>	<b>Aug 2012 - July 2016</b>

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## CERTIFICATIONS

- Learn SQL -Codecademy
- Exploratory Data Analysis for Machine Learning-Coursera
- PowerBI and Business Intelligence - Preplnsta
- Cloud Computing – Preplnsta