

Fawad Fareed

UI/UX & Graphic Designer

Snapshot

I am Fawad, a senior UI/UX & graphic designer & marketing executive with extensive work experience – full of creative ideas to take your business to the next level. A professional and perfectionist – loves arts & design – strive for 100% satisfaction. I am passionate about my work which drives me to bring outstanding results, continuously add value to every step of my project to retain my clients and business.

With 7+ years of experience, including 2+ years of experience in UAE, seeking for growth opportunities and to prove my abilities by accepting challenges, aligning with the organizational goal to climb the career ladder through continuous learning and commitment. Eager to embark on new challenges and contribute to the company's success.

Work History

7+ years

	Design Lead cum Marketing & Operations Executive Feb 2024 - Present GSF - UAE
	Sr. UI/UX Designer Feb 2022 - Aug 2023 Argon Tech Inc. Software development & consulting company
	Sr. Designer (UI/UX & Graphic) Oct 2020 - Feb 2022 Technerds Inc. Pakistan's leading IT services agency

Software



Available to Join

Education & Certification

	Google UX Design Professional Certificate
	Mastering ChatGPT for UI/UX design and AI design tools
	Forman Christian College, Lahore Bachelor of Arts (honors) - 2017

Why hire me!

- Designed numerous mobile apps, websites & game UI
- Produced numerous Blockchain & NFT marketplace designs
- Proficient with graphic tools & have an artistic approach
- A team player with a very good communication skill
- Experience in multimedia, marketing & print media designing
- Exposure in animation & motion graphics

Expertise

- Mobile apps, website & Game UI designing
- Blockchain & NFT marketplace designs
- Social media artworks
- Shopify store designing
- Branding, brochure, flyer, logo, business card
- Illustrations, mockups merchandise & logos

Contact

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Work Experience

Design Lead cum Marketing & Operations Executive – GSF - Feb 2024 - Present

- Team Leadership: I provided guidance and mentorship to the graphic & UI/UX team.
- Develop and implement comprehensive marketing strategies, both online and offline.
- Coordinate and execute marketing campaigns to promote services effectively.
- Oversee day-to-day operations to ensure seamless functioning.

Sr. UI/UX Designer - Argon Tech - Feb 2022 - Aug 2023

As a Sr. UI/UX Designer at Argon Tech, my journey is marked by significant accomplishments:

- Rapid Project Delivery: I accelerated project completion, consistently meeting tight deadlines.
- Diverse Project Expertise: I led projects in various domains, ensuring client satisfaction from start to finish.
- Team Leadership: I provided guidance and mentorship to the UI/UX team, achieving project success.
- Mentoring and Training: I nurtured junior designers, fostering emerging talent within the organization.
- Game UI Design: I expanded into Game UI design, crafting engaging interfaces for diverse gaming projects.
- International Clientele: I collaborated with clients worldwide, adapting to diverse design preferences.
- Direct Client Engagement: I directly engaged with clients to grasp their visions and provide exceptional solutions.
- Prolific Project Delivery: I completed over 20 projects in 1.5 years, showcasing efficiency and top-quality design.

Sr. Designer (UI/UX & Graphic) - Technerds - Oct 2020 - Feb 2022

Accomplishments as a Sr. Designer at Technerds:

- Design intuitive interfaces for web and mobile apps, informed by user research and testing.
- Created wireframes, prototypes, and user flows for effective design solutions.
- Collaborate with teams to maintain design consistency and stay current with industry trends.
- Develop brand-aligned graphics for marketing materials, including brochures, banners, and social media visuals.
- Work with global clients, adapting designs to cultural preferences for a personalized touch.
- Contribute to the company's visual identity, refining design elements and maintaining uniqueness.
- Manage multiple projects, prioritize tasks, and maintain organized files to meet deadlines efficiently.
- Prioritize user-centric, accessible design across all projects.

Graphic Designer cum Marketing Assistant - Reem Prive (UAE) - Jun 2019 - Sep 2020

Graphic Designer - Dot Republic Media - Sep 2018 - Apr 2019

Graphic Designer | Marketing Associate - Flex O Signs - Jan 2018 - Aug 2018

Graphic Designer - Forman Christian College - Nov 2016 - Dec 2017