

## Retail Expert & 12 years' experience in UAE Retail Market

### CAREER HISTORY

- Assistant Store Manager- Michael Kors Fashion, Foot wear & Accessories (2019-2020)
- Store Head -Super Dry Fashion Store Al Khayatt Investment U.A.E(2013-2017)
- Senior Sales Associates – American Eagle Outfitters Al Shaya UAE (2008-2011))

### EDUCATION

- Bachelor in Business Management
- Business Certificate in Business Management
- GCE Advanced Level

### PROFESSIONAL QUALIFICATION

- Advanced Diploma in IT Global
- English In GlobalInstitute

### PROFESSIONAL EXPERIENCE

- Developing and guiding your store team to achieve sales and KPI goals
- Ensuring that the highest level of client service is maintained at all times
- Establishing a strong relationship with the all the SubDepartment
- Building lasting relationships with new clients and expanding the brand by seeking out new ways to increase business
- Ensuring that all company procedures and standards are executed and maintained consistently and effectively to the expectation of the brand
- Train sales staff on product knowledge through an in-depth understanding of each season collection
- Conduct personnel performance appraisals to assess training need and build career paths

### CORE SKILLS

- Advanced Customer Service Inventory , Loss Control Advanced Selling Skills Leadership and Supervision Merchandising
- Plan Scheduling ,Payroll and forecasting
- Oracle inventory training attended
- RFID and SIM Management by Landmark group
- UAE Driving license



**ANAS RAFEK**

### CONTACT

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### LANGUAGES

English, Tamil, Hindi and Arabic(basic)

### PROFILE

- ☐ 12 years' experience in customer service & retail trends. High level computer skills including Excel, Word and PowerPoint. Strong business development capabilities.
- ☐ Experience developing sales and marketing collateral.
- ☐ Aware of current sales trends and developments in local market
- ☐ Strong Communication ability within the cooperation.
- ☐ An enterprising leader with strong analytical, problem solving & organizational abilities.
- ☐ Well versed with market trends in the Retail industry; with sound understanding of forthcoming customer initiatives, and new retail formats.
- ☐ Distinction of significantly enhancing business across various assignments. Have always ensured that standards for quality, customer service and health and safety are met.