



# MOHAMMED SARFAS

## MARKETING

### PROFILE

2 years of an experience in marketing for EngineX oil Lubricators in Mangalore, India.

A Fair Knowledge and experience on working with a good Engine Oil Distributors in Karnataka and Kerala.

### KEY STRENGTHS

Able to get products from distributors to clients as per the trend. Preparation of time to time schedule sheets for client meetings. Preparation for advertising in the social medias. Creating contents for the company. Creative ideas for increasing in sales. Prepare, review and discuss findings of all collected sales reports and analytics.

### QUALIFIED CERTIFICATION

- Fundamental of Digital Marketing
- Google Analytics for Beginners
- Advanced Google Analytics
- Google Analytics Individual Qualification (GAIQ)

### EDUCATION

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#### **Bachelor of Business Administration**

MANGALORE UNIVERSITY

Collage: SDM College of Business Management

June 2017 – Nov 2020

#### **Commerce Pre-University**

Collage: St. Aloysius PU College

2015 – 2017

#### **Secondary School**

School: Infant Jesus English Medium School

Completion year: 2015

### WORK EXPERIENCE

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#### **EngineX Oil Distributors - Marketing**

2018–2020

#### **Duties and Responsibilities:**

- Participates in short- and long-term planning processes involving marketing strategies that develops displays as well as adds to open up new markets
- Conducted research that identified potential market share based on the performance of each product.
- Maintains direct communication with over 100 customers in order to establish solid relations for affiliate growth

## SOFTWARE KNOWLEDGE

- Google Analytics
- Microsoft Word
- Microsoft Excel
- Microsoft PowerPoint
- Photoshop

## LANGUAGES

- English
- Hindi
- Malayalam
- Tamil

## HOBBIES

- Football
- Cricket
- Music
- Reading
- Social media

## CONTACT

PHONE:  
+971 562524727

EMAIL:  
[mohammedsarfasi@gmail.com](mailto:mohammedsarfasi@gmail.com)

- Studies researched information trends and uses current data for analysis to predict market trends as early as possible
- Personally, guides clients through the marketing process
- Prepare, review and discuss findings of all collated reports and analytics
- Create marketing and web content for clients

## SKILLS

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- Social Media Marketing
- Digital Marketing
- Data Analysis
- Email Writing
- Social media publishing
- Creativity
- Photoshop knowledge
- Excellent communication skills
- Goal – oriented
- Highly organized
- Technical Skills
- Problem solving

## DECLARATION

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I hereby declare that the information given above is true and correct to the best of knowledge and belief

## REFERENCE

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Noufal Sulaiman  
Managing Director of Al Hawiah Technical Contracting  
+971 543555311  
[nouf@ahcontracting.com](mailto:nouf@ahcontracting.com)