



Ghulam Murtaza
Logistics & Warehousing Professional



FrieslandCampina
COMSATS University

CAREER OBJECTIVE

Being a logistics & warehousing specialist with hand on more than 10 years' experience in all aspects of Inventory/route mapping/ shipping and fleet management skills to actively contribute towards the growth of a dynamic organization.

My vision has given me a strategic career move which I would like to persistent and excel in future to use my proven skills to effectively fill the management role in organization.

Contact



(+92) 0302 6931893



murtaza.pepsico@gmail.com



Sahiwal, Punjab, Pakistan



[linkedin.com/in/ghulam-](https://www.linkedin.com/in/ghulam-)

EDUCATION

MBA-Supply Chain Management

COMSATS UNIVERSITY
ISLAMABAD, SAHIWAL-CAMPUS.

KEY COMPETENCIES

- Passion for Growth
- Must Do Attitude
- Developing Self and Others active with positive and hardworking attitude.
- Critical thinking and problem solving
- Professionalism and strong work ethics.
- Ability to face challenges and changing them into opportunities.
- Good Interpersonal, Communication, Presentation and Leadership skills.

ACHIEVEMENTS

1. Reduce WH losses in the history of EFL less than 100L /month.
2. Load optimized project improved operation efficiency & fleet cost.
3. Cube utilization project Improved the storage Capacity through modified stacking pattern of product at Pallet.
4. Maintained highest Bin accuracy & Stock traceability at 99.7% through implementation of cross verification checks report.

Professional Experience

2016 - Present

Warehouse Officer - FrieslandCampina Engro Pakistan Limited

- Managed WH- inventory Inbound & Outbound Operation through WMS ERP System.
- Coordination with all plant production stakeholders from handling fresh production to stocking and distribution.
- Developed warehouse operations systems by determining product handling/storage requirements and developing, implementing, enforcing, and evaluating policies and procedures.
- Lead to managed WH assets and PM-Planning (Mechanically/Electrically/MHE's issues & others civil jobs projects).
- Applied various safety procedures & best practices in place to effectively drive change in handling cost/ inventory.
- Successfully applied MHE's Health Report with engineering team for maximum availability of machines in operations.
- Developed safety culture environment at site through initiated various safety norms procedures to improved LI 90% to 96.1%.
- Supervised **200+ employees' team** for smooth operational activities.

2013 - 2016

Circle Leader Logistics - Engro Foods Pakistan Limited.

- Handle outbound logistics operation countrywide of 50 million liters/month dairy products.
- Directed & evaluated cost efficient route mapping /transport services and performance of dedicated /open fleet.
- Improved the efficiency rate of dedicated fleet more than 85 % by implemented of various cost-effective process.
- Improved existing practices and procedures for cost effective and efficient logistic Operation.
- Applied various safety procedures and best practices in place to effectively drive change in service cost and inventory.
- Presented reports to executive leadership of whole logistics operation.
- Initiated various logistic projects in loading optimization which impacted to increase per dock efficiency and Ltrs in fleet.
- Supervised all shipping documents and internal & external stakeholder bills payments.
- Managed & fix customer complain.
- Support and lead projects that re-design or enhance system-support via logistics policies and processes.

2012 - 2013

Area Sales Executive - Shell Lubricants Pakistan.

- Managed client relationship through all phases of the sales cycle.
- Developed and implemented new marketing sales plan and defined the strategy for next years.
- Directed & implemented a consultative solutions sales process to prospects.
- Conducted one-on-one and group sales presentations.
- Successfully managed 150+ sales accounts management to an existing territory.
- Planned & supervised industry segments/Schemes offer implementation activities and market competitive position.
- Improved communication process within the market to better understand the competitive position by

2008 - 2011

Agro Field Procurement Officer - Pepsi Cola Intl Pvt Ltd (FritoLays)

- Lead & assisted Agro Field and Seed Development Management in whole Agro Process Plan.
- Successfully supervised & managed complete Agro targets in that tenure from farmer's selection to make contract's/ GRN's/PO's/supplier Advances/ Supplier Payments etc.
- Progressively managed/ supply inventory up to 32000 MT of Lays Potato and 28400 MT Seed stock from field procurement to 3P Cold Storages & Plant site for chip stock production with zero breakdown.
- Recognized consistent excellent performance of 3P cold storages and Agro hub-office management with zero loss gain by Internal & external stakeholders audit report.
- Increased the farmer's satisfaction rate by improving the customer advances/payments/ receivable recovery/ transport /labor/contractors bills in good manners.
- Lead & trained Agro team in all aspects of Operations activities.
- Reviewed constantly and analysis crop condition report data of field team in I- Crop System Data Base.

Projects & Trainings Performed

- **Drive efficiency in warehousing** and delivered saving objectives of 500K PKR /y through labor rationalization /time motion study and job enrichment Year 2019-2020.
- Project of Logistic Loading Optimization, Dock Efficiency at EFL Plant SWL.
- **Optimize/Improve the storage Capacity** through modified stacking pattern of product at Pallet.
- **Developed safety culture environment** at site through initiated various safety norms procedures to improved LI 90% to 96.1%.
- **Maintain inventory accuracy with zero cycle count** of all finished goods throughout the tenure.
- **Developed MHE's Health Report**, which impact to increased efficiency rate with least operational loss.
- **Maintained highest** Bin accuracy/Stock traceability at **99.7%** through implementation of cross verification check report.
- **Logistics & WH Management**
- **Inventory Management**
- **SAP & WMS Implementation**
- **Communication & interpersonal skill**
- **Managerial Excellence Program (Module-I)**

SKILLS



SAP

ORACLE®



Microsoft®
Excel



Microsoft®
Word



Microsoft®
PowerPoint

INTEREST



TRAVEL



CRICKET



PHOTOGRAPHY