

TALA ALWAKED

FREELANCE ARABIC COPYWRITER

Dubai, UAE | [LinkedIn Profile](#)

+971525428232 | tala.alwaked@outlook.com

Aspiring freelancer copywriter, eager to leverage my passion for language and storytelling to create an engaging content that resonates with the audience through various platforms.

EXPERIENCE

FREELANCE ARABIC COPYWRITER

Ummahat Website

2022 - PRESENT

- Conducted keyword research and implemented SEO strategies to enhance content visibility.
- Wrote and edited blog articles, social media, products description, and website content.
- Assisting in creating content for marketing campaigns.
- Collaborated with different websites by writing special blog articles to be published on their platforms.

VIWELL

AUGUST 2022

- Wrote and edited podcast script that aligned with the client requirements and their target audience.
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SKILLS

- Copywriting for web, social media, email marketing and podcasting.
 - SEO optimization and keyword research.
 - WordPress proficiency.
 - Excellent Research and analytical skills.
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TRAINING COURSES

- Content Marketing Strategy by Content Marketing Institute CMI.
 - Creative Arabic writing course by Ummahat website founder.
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EDUCATION

Bachelor of Science in Chemical Engineering

Jordan University of Science and Technology, Jordan

[2016]