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# MOHAMMED SHAFI

Graphic Designer

Creative Graphic Designer with over 7 years of experience in developing, engaging and innovative digital and print designs for clients in broad range of industries. Highly adept at visual strategy, layout development, branding, motion, print and new media designing and marketing.

## SOFTWARE SKILLS

Adobe Illustrator



Adobe Photoshop



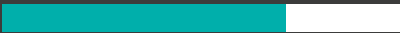
Adobe Premiere



InDesign



Midjourney



## EXPERIENCE

**2021 MAR**  
- Currently Working

**DREAM UNIFORMS LLC, DUBAI - UAE**

**Graphic Designer & Marketing Assistant**

Designing and developing computer graphics; assisting in the development of graphical presentation; coordinating and assisting with the marketing department.

**2018 SEP**  
**2020 MAY**

**GRANDSTORES LLC, DUBAI - UAE**

**Graphic Designer & Marketing Assistant**

Created new designs and followed guidelines for marketing and collateral materials. Collaborated with creative team to design and produce computer-generated artwork for marketing and promotional materials. Participated in production of print and promotional items for key clients under direction of Marketing Department.

**2016 JAN**  
**2018 FEB**

**VEESHAM PRINTING PRESS, DUBAI - UAE**

**Graphic Designer**

Developing concepts and artwork, creating graphic design solutions from concept through to completion. Responsible for developing and creating both digital and offset print design for a wide range of print and online campaigns, publications and advertising.

**2015 OCT**  
**2015 DEC**

**DESIGN MEDIA LLC, DUBAI - UAE**

**Junior Graphic Designer**

Designed a variety of digital print products and advertising using Illustrator and Photoshop whilst working at this print and marketing company.

## EDUCATION

**BACHELOR OF MULTIMEDIA COMMUNICATIONS (BMMC)**

**2012 - 2015**

JDT Islam College of Arts & Science, Affiliated to University of Calicut  
Approved by Government of Kerala, India

## CONTACT

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Dubai - UAE

## LANGUAGES

**English**



**Hindi**



**Malayalam** (Mother Tongue)



**Arabic**



<https://www.linkedin.com/in/mohammed-shafi-484b04117/>