



# Maqsood Ahmed

## Sales, IT, Tech Support, FMCG, Distribution

I am a trustable technical, sales, stocks and distribution management professional and a Computer Specialist, with strong know-how of Computer Hardware and software, and mobile handsets.

✉ mr.m321@yahoo.com  
🏠 Green View 1, Barsha Heights, Dubai, UAE  
☎ 058 6157010

### Skills

#### Sales



#### Retail Management



#### Distribution Channels



#### Customer Issue handling



#### Shop / Outlet Management



#### Trusted Cash & Stock Management



#### Gaming Computer Design



#### Strong Computer & IT know-how



#### Computer & Mobile Repair know-how



#### Software & Hardware Troubleshooting



#### Reliable Work Ethic



#### Labor / Workers Management



#### Crypto Knowledge



### Languages

#### English



#### Urdu



#### Hindi



### Work Experience

#### Distribution Manager



From May 2019 to January 2022 **MEZAN (Oil & Ghee)** Gujrat, Pakistan

- Managed the sales and distribution of Mezan products (12 ghee products, 20 oil products) and Increased sales by 450%
- Fully complied with credit policies for 800+ delivery points.
- Ensured daily based supplies, credit recovery, cash and stock management.
- Successfully cleared 18 company audits with constant performance.

#### City Sales Manager / Lead Sales Executive



From April 2017 to March 2019 **VIVO (Smart Phones)** Gujrat, Pakistan

- Led sales meetings for improvement and collected customer and market feedback. Also trained retailers and their salesmen.
- Oversaw daily sales of 50+ retailers and promoters in a city of 1 million population.
- Grew number of customers by 450% in first 3 months and Increased year-on-year sales by 1200% for VIVO smart phones.
- Analyzed sales reports to identify trends and updated sale strategies at the grass root level.
- Managed inventories for warehouses and distribution points.
- Planed branding activities to maximize customer outreach.

#### Sales Representative



From October 2015 to March 2017 **HUAWEI (Smart Phones)** Gujrat, Pakistan

- Due to low margin, Huawei brand was a big challenge for convincing the whole market. Successfully convinced wholesalers and retailers to help build the brand.
- Led purchase of consumer electronics for sales activities and lucky draws to attract customers.
- Handled trust issues and conflicts within the market to manage customer experience and brand image.
- Maintained long-term relationship with main dealers and routine communication with clients to assess overall satisfaction.
- Resolved complaints and promoted new offerings.
- Accounted for all inventories in the market and ordered new stock on daily bases. Managed route planning and travel schedule for sales visits.
- Won "Best Company Outlet Display" tittle of the year.

#### Computer Consultant, Assembler and Technician

Since June 2013 **Self-employed** Pakistan

- I have my own workshop where systems are assembled, trouble-shot and fixed on a regular basis at cost effective rates for my clients.
- My specialty includes hardware and software repairing, selling and replacing hardware components, operating system installation and designing new and used Gaming PCs.
- Assembled and Sold 500+ Computers as Custom Build for high level Gaming, Rendering and Video editing. Repaired more then 1000 PCs, laptops and other hand held devices.
- Still working from 2013 as a computer Technician, Assembler & Consultant.
- Handled all computer issues and trained adult students aged 30-50 years as volunteer experience at Al-Nisa Women Foundation in Pakistan.

Interests

Photography

Did dozens of Photoshoots

Snooker

2 times winner in all district tournaments

Social networks

in Maqsood Ahmed

Work Experience

Retailer and Supervisor

From March 2011 to February 2013 **Mobiles & Computers' Outlet** Gujrat, Pakistan

- Prior to formally joining the Mobile Sales profession, I was working with a renowned local mobiles' and computers' shop.
- I supervised all mobile and computer Sales, Repairing and Stock activities.
- I also managed to take care of editing, printing, photocopying and scanning section with other responsibilities to more facilitate customers.
- Due to my track record of reliability and honest work ethic, I was given other responsibilities as well like cash handling and expense controlling.

Digital Skills

Strong grip on Computer Hardware



Good Understanding of Computer Software Issues



Designing Gaming Computers



Can fix major Computer and Mobile phone Issues



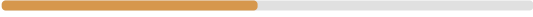
Microsoft Office know-how



Adobe Photoshop



CorelDraw



Education / Academic Info

Bachelor's Level Courses in Computer Science

From October 2013 to August 2015 **University of the Punjab** Gujrat, Pakistan

C++, Operating System, Data Handling, DLD, logic building & programming, MS Office

Logic Building And Programming

From July 2013 to September 2013 **Unique Institute of Technology** Lahore, Pakistan

Intermediate in Computer Sciences (ICS)

From March 2009 to March 2011 **Board of Intermediate Gujranwala (Punjab College)** Gujrat, Pakistan

Matriculation

From February 2007 to February 2009 **Board of Intermediate Gujranwala (Dar-e-Arqam high School)** Gujrat Pakistan